

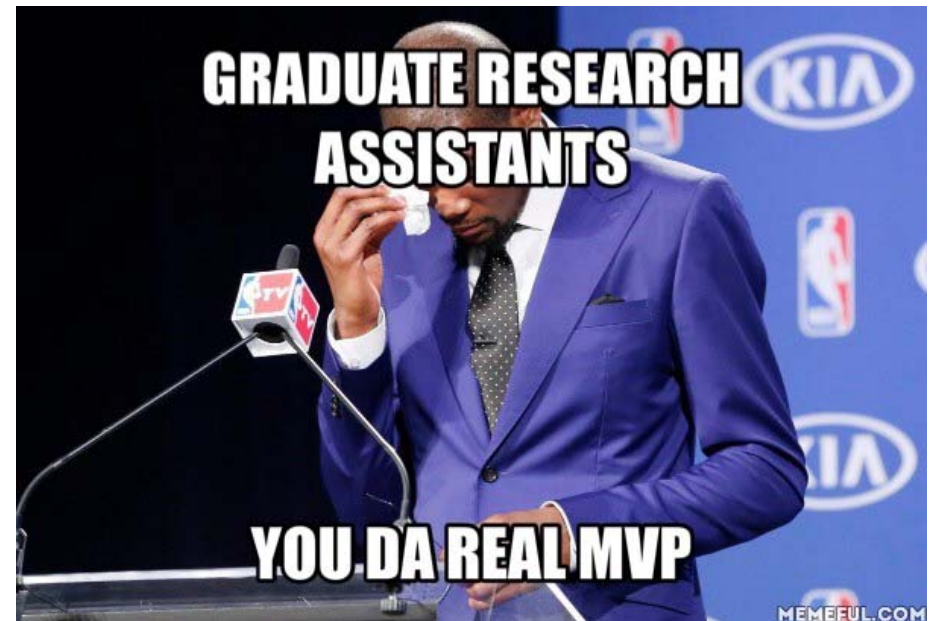
How many of you have not encountered any difficulty in getting the graduate students that you need?

How many of you have found the graduate students who are a perfect fit to you and your research?



Graduate Students - Lifeblood of Research

- ❖ Good graduate students could magnify your research productivity by 2-4x.
- ❖ Bad students could suck up your energy and time with little or no return.



Recruitment – is it worth it?

- ❖ Recruiting good students is critical to starting and establishing a research program.



Murphy's Law – Deal with It





**IF IT'S GOOD TO HAVE GRAD
STUDENTS,**



**IS HAVING NOT-SO-GOOD GRAD
STUDENTS BETTER THAN NOT
HAVING ANY GRAD STUDENT?**



**GOOD PROSPECTIVE STUDENTS
AVAILABLE**

NO FUNDS

MEMEFUL.COM

When there are good prospective students, do you recruit them and hope the funds will work out somehow?

Cast a Wide Net

- ❖ Get the word out.
 - Advertise your program and needs (website, professional societies, etc.).
 - Let faculty colleagues know of your needs.
- ❖ Recruit from as many places as you can.
- ❖ Consider students from other degree programs and/or promising undergraduates.
- ❖ Participate in or establish a summer research program.



**CAPITALIZE ON EXISTING
LINKAGES AND RELATIONSHIPS**



**WITH COLLEAGUES,
INSTITUTIONS, FORMER
STUDENTS, ETC.**

Remember the Whole Picture

- ❖ Assistant professor = 3+-jobs-in-1
 - Research
 - Teaching
 - Service
- ❖ There is never enough of you - we all need a little help sometimes.
 - Department/college graduate student recruitment strategy (e.g., website, competitive assistantships, campus visits, connections and relationships, etc.).
 - Available resources (e.g., supplemental funding, assistance, etc.).
 - Trusted colleagues





Summary

- ❖ Graduate student recruitment – just do it!
- ❖ Murphy's law of graduate student recruitment – deal with it.
- ❖ Cast a wide net.
- ❖ Capitalize on existing linkages.
- ❖ Use available resources to your advantage.



**“You can’t always get
what you want,**

**but if you try sometimes
you just might find you
get what you need.”**

www.allmusic.com