Interactive Region Exchange Review

Membership
- Make the selection process more selective
- Start from the first meeting with member retention and get them adequate information
- Possibly a weekly attendance competition or a leaderboard on the website.
- Two meetings a week to give flexibility
- Have a crash course/retreat for new and old members
- Make more information available to possible ambassadors to encourage involvement
- Possibly add events that emphasize fun
- The first part of the time for new ambassadors should be more of an orientation, going over high school activities, giving tours, etc.
- Have a booth for high profile events to get the name out there

Image
- Keep sending out the invitation letter
- We need to make sure that we are admitting the right people, so that we will be perceived as a more prestigious group.
- Get uniform shirts so Engineering Ambassadors are distinguishable
- Talk to introduction courses to get our group out there
- Talk up the group, rather than “I do it because I signed up for it” mentality
- Most freshmen don’t enter the engineering complex, so we need to make sure that we are getting information out there for them
- Send out an invitation letter and e-mail
- Have an information booth right before holding at-large applications

Leadership
- Hold an open talk between officers and potential officers in order to show them the ropes
- Get more information about being an executive ambassador out there for the at-large members

Activities
- Adding a handbook online and make it accessible
- Make a video and add information for the high school activity
- Sell T-shirts or something that that effect
- Take pictures at events and post them
- Have a booth in the union
- Get the freshmen more involved
- Make the tour information more accessible
- Reach out to international students for membership (use MEP?)
- Organize some sort of fundraiser