

Engineering Leadership and Innovation



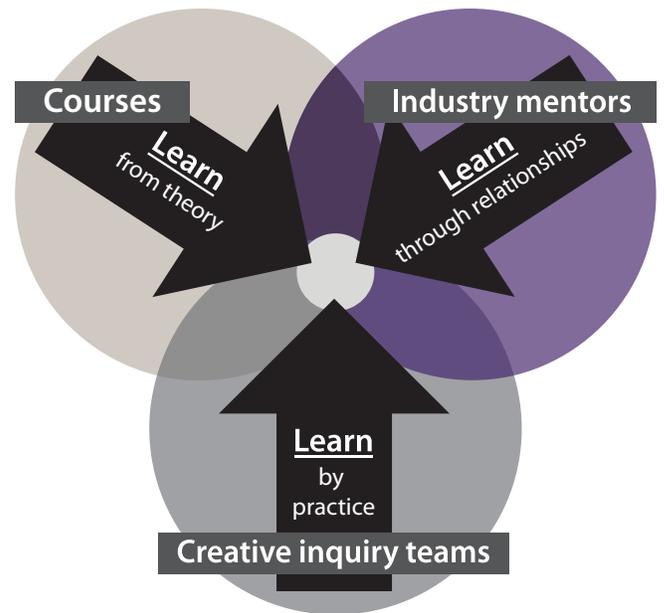
KANSAS STATE
UNIVERSITY

Carl R. Ice
College of Engineering

About the program

Engineering Leadership and Innovation (ELI) is a flagship program designed to prepare engineering students for potential leadership roles in organizations that will flourish in a dynamic business environment. Student participants enter the four-semester program in their junior year. They receive a scholarship enabling them to take leadership and business courses, learn from an industry mentor, meet with industry leaders and practice hands-on leadership within a creative inquiry team. The program draws on the unique Staley School of Leadership Studies instruction, the reputation of the College of Business Administration, the success of student-led Carl R. Ice College of Engineering creative inquiry teams in national competitions and strong connections with our corporate partners. Approximately 20 junior-level students will enter the program each spring for a total of 40 ELI scholars per year.

The three-part approach of students learning from theory, through relationships and by practice will produce highly sought-after graduates with the complete skill set needed to lead teams through next-generation challenges. Corporate partner investment will help forge a more strategic direction for student leadership development in the following ways:



- \$3,000 scholarships
- Participation in seminars and workshops to hone students' practical skills
- Tour of industry partner's facilities so students can explore, firsthand, opportunities available
- Interaction with mentors from leading industries who will share industry knowledge
- Sharing program experiences with other Engineering Leadership and Innovation students

Investment opportunity

The ELI program is an investment opportunity to help shape the next generation of engineering leadership. ELI corporate partners are provided with the following exclusive opportunities:

- Annual Career Spotlight Day
- Annual ELI Day for corporate partner mentors
- ELI student tour at corporate partner's location
- Corporate partner logo branding in Engineering Hall and the Carl R. Ice College of Engineering ELI webpage (engg.k-state.edu/eli)
- Corporate partner logo branding for Career Spotlight Day
- Corporate partner logo branding during undergraduate graduation reception events in fall and spring semesters
- Mentoring and interaction with ELI scholars

By investing in this progressive venture, partners will gain direct access to top prospective employees while making a difference for this generation and the future of industry.

\$15,000/year with three-year commitment or \$25,000/year with annual contribution



Career Spotlight Day

The Carl R. Ice College of Engineering holds career spotlight days for the corporate partners. For each spotlight day, a corporate partner is featured and provided the opportunity to interact with ELI scholars and engineering students. The company will be provided an information table in the engineering complex, as well as a scheduled time for a career spotlight presentation to students. Personal interaction with students will spark their interest and excitement about future careers. At the same time, the company will have the chance to recruit new talent.

ELI Day

Coordinated by the Staley School of Leadership Studies, ELI Day offers professional development opportunities for mentors on effective coaching, mentoring and leadership skills.

ELI day also provides opportunities to interact and network among other mentors, scholars, and engineering advisory council members.



Corporate partner logo branding in Engineering Hall (permanent)



Corporate partner logo branding for Career Spotlight Day

Corporate branding

Corporate partner logos are displayed prominently in the engineering complex, increasing company brand awareness and name recognition among students, faculty and staff.



The Innovation and Inspiration Campaign will raise \$1.4 billion to advance the initiatives of K-State 2025.

inspire.k-state.edu
#KStateInspires

Join us!

You can become part of our exciting future. We invite you to contact a member of our development staff today and begin the discussion about how you can make a difference.

For more information, please contact:



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