

NEBRASKA PUBLIC POWER DISTRICT

Economic Development Services

June 7, 2011

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Interim Economic Development Manager

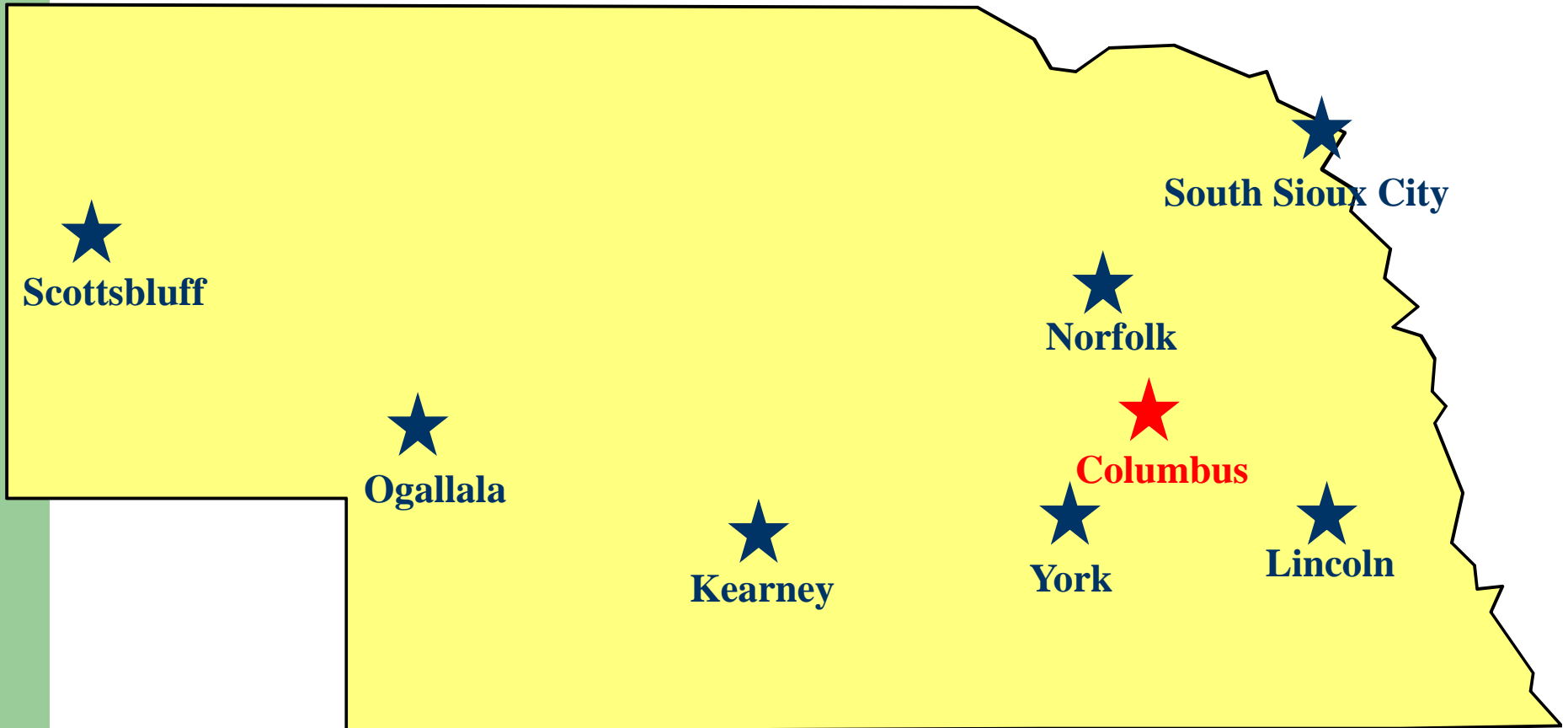


Who We Are

- **Nebraska's largest electric utility in terms of geographic territory**
 - **Serving All or Parts of 91 of Nebraska's 93 counties**
- **NPPD works to promote sustained economic development**



NPPD's Economic Development Team



NPPD's Economic Development Team Works With:

- **Customers**
 - **Rural Power Districts
and their customers**
 - **Communities**



Concentrating On:

- **Positioning Communities**
- **Assisting with Expansion and Retention**
- **Attracting New Business**



Economic Impact Analysis

What 100 New Jobs Mean to Non-Metro Nebraska

Sector	Direct Jobs	Secondary Jobs	Total Employment	Total Personal Income	Retail Sales
Retail	100	24	124	\$2,816,202	\$1,048,829
Business Services	100	51	151	\$5,351,246	\$1,992,947
Manufacturing	100	148	248	\$10,603,537	\$3,949,040

Micro IMPLAN Input/Output Model, January, 2010 (NPPD)



Positioning Communities

- Consulting
- Leadership & Facilitation
 - Option Finder
 - Survey Monkey



Positioning Communities

- Education opportunities
 - Briefings
 - Support for NEDA, Other Training
 - Webinars
 - Mock Prospect Visits with Economic Development Partners
 - Site Evaluation Team with Economic Development Partners



Positioning Communities

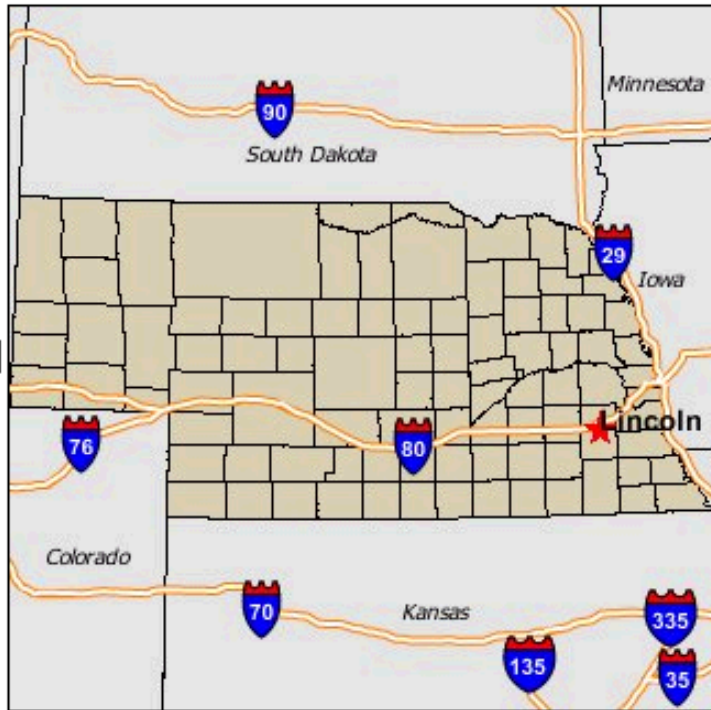
- **Research**
 - **Economic Impact Analyses**
 - **Dun & Bradstreet Reports**
 - **DNBi**
 - **Cost of Living**



sites.nppd.com

A site dedicated to providing
economic and demographic
data for Nebraska communities





PROPERTY SEARCH

Community Specific Criteria:

Community:

County:

Region:

Site Specific Criteria:

Site Acres at Least:

Site Acres at Most:

Building Specific Criteria:

Building Square Feet at Least:

Building Square Feet at Most:

Building Ceiling Height at Least:

community revitalization...

[BD Celebrates Expansion of Manufacturing Facility in Columbus, Nebraska](#)

4/18/2011

BD (Becton, Dickinson and Company) celebrated the groundbreaking of an expansion to its BD Medical production facility in Columbus. BD plans to invest \$48 million in the 47,000-



Study Size: 16 states. Besides Nebraska, these states include those currently having the largest production in the industry as well as other states near Nebraska with which the state typically competes for industrial location projects.

- [Chadron 22.37 acres](#)
- [Laurel 49 acres](#)
- [Plattsmouth 63.1 acres](#)
- [Plattsmouth 80 acres](#)

Industrial Buildings:

- [Auburn 261,133 sq. ft.](#)
- [Beatrice 86,000 sq. ft.](#)
- [Columbus 9,800 sq. ft.](#)
- [Plattsmouth 10,500 sq. ft.](#)



Web Development Services

- **Basic Page** (content & graphics)
- **Unlimited Links**
- **Server Storage**
- **Domain Registration**
- **Indexing** (Search Engines)
- **Monthly Statistics**
- **Promotion**
- **Web Security**
- **Method for Updating**
- **Access to your Site**



2005-09 American Community Survey

City of Kearney

- County
- City/Village
- Township

U.S. Census Bureau

American FactFinder

Main Search Feedback FAQs Glossary Site Map Help

POPULATION FINDER

FACT SHEET

- Fact Sheet
- Fact Sheet for a Race, Ethnic, or Ancestry Group

PEOPLE

HOUSING

BUSINESS AND GOVERNMENT

ABOUT THE DATA

DATA SETS

DOWNLOAD CENTER

MAPS

TOOLS AND REFERENCES

Main ► Fact Sheet

FACT SHEET

United States | Nebraska | Kearney County

Kearney County, Nebraska

city/ town, county, or zip
Kearney

state
Nebraska

GO

search by address »

2005-2009 2000

2005-2009 American Community Survey 5-Year Estimates - [what's this?](#) [Narrative Profile](#) | [Reference Map](#)

Data Profile Highlights:

Note: The following links are to data from the American Community Survey and the Population Estimates Program.

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of the population for the nation, states, counties, cities and towns](#) and estimates of housing units for states and counties.

Social Characteristics - show more >>	Estimate	Percent	U.S.	Margin of Error	
Average household size	2.42	(X)	2.60	+/-0.09	map
Average family size	2.92	(X)	3.19	+/-0.15	
Population 25 years and over	4,465			+/-18	
High school graduate or higher	(X)	95.1	84.6%	(X)	map
Bachelor's degree or higher	(X)	23.9	27.5%	(X)	map
Civilian veterans (civilian population 18 years and over)	590	11.9	10.1%	+/-89	map
With a Disability	(X)	(X)	(X)	(X)	
Foreign born	135	2.1	12.4%	+/-78	map
Male, Now married, except separated (population 15 years and over)	1,610	62.2	52.3%	+/-137	
Female, Now married, except separated (population 15 years and over)	1,496	55.5	48.4%	+/-125	
Speak a language other than English at home (population 5 years and over)	260	4.2	19.6%	+/-102	map
Household population	6,540			+/-99	
Group quarters population	(X)	(X)	(X)	(X)	



NEDI Online – Community Profiles

- Location
- Population
- Labor
- Transportation
- Utilities
- Tax Structure
- Municipal Services
- Education

- Recreation
- Housing
- Health
- Climate
- Commercial Services


- Local Manufacturing
- Industrial Buildings
- Industrial Sites
- Community Notes.

Nebraska
Community "Fast Facts" Profile
Central City, Nebraska

Date generated: 6/6/2011

Navigation: [Location](#) | [Population](#) | [Labor](#) | [Transportation](#) | [Utilities](#) | [Tax Structure](#) | [Municipal Services](#) | [Education](#) | [Recreation](#) | [Housing](#) | [Health Facilities](#) | [Commercial Services](#) | [Local Manufacturing](#) | [Largest Employers](#) | [Industrial Properties](#) | [Community Notes](#) | [Local Contacts](#)

^ LOCATION



★ Central City, Nebraska

Google Map
(click for larger view)

^ POPULATION

General:

	Last Census 2000
Central City	2,998
Merrick County	8,204
Labor Market Population ¹	121,667

1) Labor market population is the county population plus the contiguous county population.
Source: U.S. Census Bureau, American Fact Finder, Census Redistricting Data, March 2002

Nebraska
Community "Fast Facts" Profile
Aurora, Nebraska

Date generated: 6/6/2011

Navigation: [Location](#) | [Population](#) | [Labor](#) | [Transportation](#) | [Utilities](#) | [Tax Structure](#) | [Municipal Services](#) | [Education](#) | [Recreation](#) | [Housing](#) | [Health Facilities](#) | [Commercial Services](#) | [Local Manufacturing](#) | [Largest Employers](#) | [Industrial Properties](#) | [Community Notes](#) | [Local Contacts](#)

^ LOCATION



★ Aurora, Nebraska

Aurora, the county seat of Hamilton County, is located in south-central Nebraska at the junction of U.S. Hwy 34 and Nebraska Hwy 2 and 14. Aurora is 2.5 miles north of Interstate 80.

Google Map
(click for larger view)

^ POPULATION

General:



GIS Results

for York County

Sites.nppd.com
A NEBRASKA PUBLIC POWER DISTRICT SERVICE

News Us ★ Nebraska Advantages Our Services Contact Us

SEARCH

HOME INDUSTRIAL PROPERTIES COMMUNITY INFO TARGETING & OPPORTUNITY STUDIES RESEARCH & DATA LIBRARY

NEDI Online - Community GIS Information


To generate a report, complete "City" or "County" information.

<input type="radio"/> City	Select Community: NA	Default radii: (change if desired) 15 30 50 miles <small>(Note: Data available up to 50 miles outside Nebraska.)</small>
<input checked="" type="radio"/> County	Select County: York	

Click for results:

(York County results below: [2010 data](#), [2015 projections](#))

Results for York County, Nebraska
(6/6/2011 3:05:26 PM)



2010 Snapshot	York County
Population	13,650
Households	5,773
Families	3,946
Average Household Size	2.2
Average Family Size	2.7
Per Capita Income	\$24,002

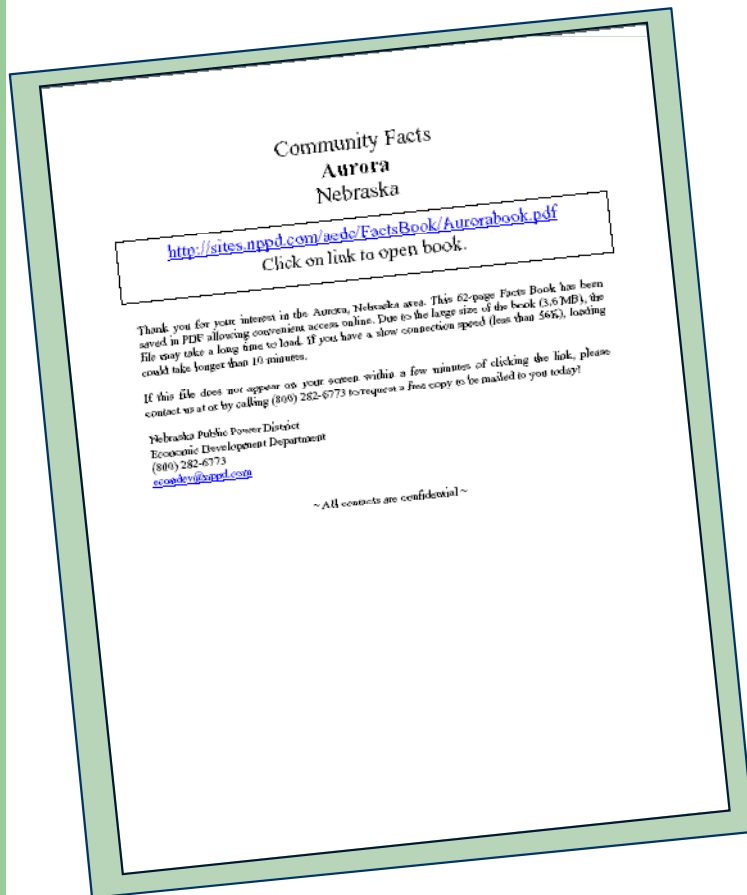
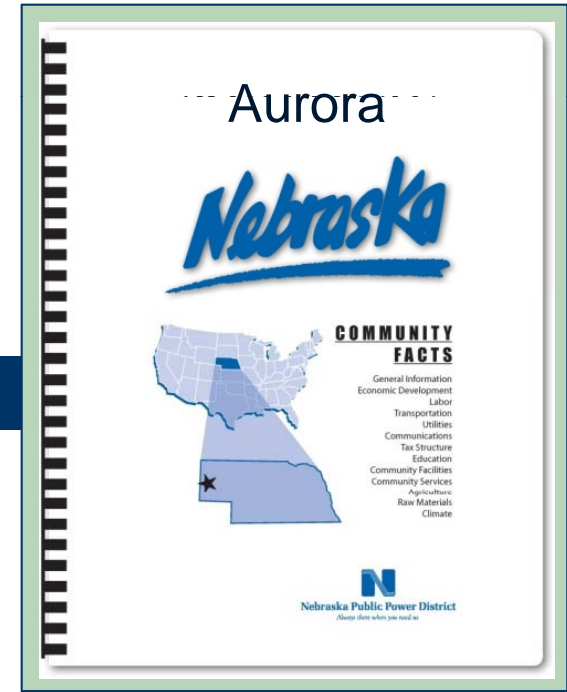
2010 Population by Race	York County
White	12,657
Black	214
American Indian	67
Asian/Pacific	112
Other Race	266
Hispanic Origin	590

2010 Population by Age	York County
Age 0-4 yrs	915
Age 5-17 yrs	2,294

Community Facts Books



Learn more about the facts & figures of Aurora online at <http://sites.nppd.com!>



Community Facts Books are also provided in pdf format on community and NPPD's websites (including a web-enabled searchable database).



Industrial Site & Building Brochures

30,700 Sq. Ft. Available Industrial Building Lexington, Nebraska

www.ci.lexington.ne.us



Population Lexington 10,011 10,056



This information received from sources which we deem reliable, however, we do not guarantee accuracy. Prospective buyers should conduct their own due diligence.
© Nebraska Public Power District

134± Acres



Available Industrial Site Kearney, Nebraska

www.ci.kearney.ne.us



Population 2000 U.S. Census
 Kearney 27,431
 Buffalo County 42,259
 Labor Market* 189,616
 2009 Estimated
 30,744
 45,814
 197,301

*Buffalo County and contiguous counties



This information received from sources which we deem reliable, however, we do not guarantee accuracy. Prospective buyers should conduct their own due diligence.
© Nebraska Public Power District

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A03

Searchable Database

Are Your Sites & Buildings Online?

- **Criteria for Sites**

- 5 Acres
- *Controlled
- *Price Stated
- Color Aerial
- Photograph

- **Criteria for Buildings**

- 5,000 sq. ft. or More
- *Price Stated
- Applicable for Manufacturing or Information Intensive Industry



AV
CO
Pr
Se



new search back to sites

Report | Demographics | Get PDF



Click for Property Photos

General Information

Description 158,435 Square Foot Building
City Columbus
Address 2281 16th Ave. (sits on U.S. Highway 30)
Industrial Park Yes
Local Contact David Bell
 Co-Chair of Columbus Economic Council
 Loup Power District

new search back to sites

Report | Demographics | Get PDF



Click for Property Photos

General Information

174 Acres - Available Industrial Site

Columbus

 North of 8th Street, between East 14th Avenue and east of 29th Avenue
 Yes

David Bell
 Co-Chair
 Columbus Economic Council
 P.O. Box 988
 Columbus, NE 68601
 Ph: 888-564-3171, Ext. 257
 Ph: 402-564-3171, Ext. 257
 Fax: (402) 564-0970
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www.loup.com

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 Administrative Assistant
 Loup Power District
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 Columbus, NE 68602-0988
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 Fax: 402-564-0970
smeays@loup.com

Search Criteria

In the community of Columbus

Positioning Communities Cont.

- **Trend Studies**
 - **Economic & Population Trends**
- **Calling Card/Nebraska**
- **Graphic Arts/Printing**



Assisting with Retention & Expansion

- **Business Retention & Expansion Visits**
- **Resource Identification**
 - Financial Tools
 - Facilitate Meetings
- **Technical Assistance**
 - Energy Solutions



Attracting New Business

- **Confidential Plant Location Assistance**
- **Lead Generation Activities**
- **Project Management**
 - Relationship building
- **Targeting**



Attracting New Business

- Advertising

- Industry Targeting



Global market access. Excellent labor force. Centralized transportation routes. Low energy costs. Thousands of businesses have already discovered what makes Nebraska a place of unequalled potential. There's ample opportunity for you, too. Consider this your personal invitation to enjoy everything that makes business in Nebraska great.



The power of
Nebraska
working for you.

 Sites.nppd.com
NEBRASKA PUBLIC POWER DISTRICT

G133905 800.282.6773, ext. 5534 | econdev@nppd.com



NPPD Target Industry

- Wind Energy
- Food Processing
- Existing Nebraska Businesses & Industries
- Data Centers & Back Office
- Fabricated Metals
- Warehousing & Distribution
- Plastics Industry
- Professional Site Selection Consultants



Attracting New Business

Trade Shows



Attracting New Business

Geographic

Recruitment Trips

- Targeted Industries
- Headquarter Companies
- Site Selection

Consultants

Industry Meetings



You Can Help Your Community

- **Are you organized?**
- **Is your community information up to date and accurate?**
- **Are you on-line?**
- **Can you prove labor availability?**
- **Do you have available sites and buildings?**



Questions



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