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Trying to...

- state certification or funding approval?
- attract business/industry to your area?
- attract people to your area to visit or to live?
- have a local resource for your community?
- complete a grant application?

sites.nppd.com



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SITE News



[Nebraska is fifth in Pollina's Top 10 Pro-Business States ranking](#)

8/16/2011

Nebraska has been named one of America's ten most business-friendly states for 2011 by Pollina Corporate Real Estate, Inc., a national leader in corporate site selection based in Chicago...

[Wind tower builder to add jobs](#)

8/11/2011

A Columbus, Neb.-based manufacturer of wind turbine towers is showing signs of growth after two years of layoffs and lagging orders...

[Webinars Scheduled on NIFA's Asset Modernization Initiative](#)

8/2/2011

The Nebraska Investment Finance Authority has

Economic & Demographic Information

Targeted Industries:



Manufacturers of Fabricated Metal Products Study

Study Size: Sixteen states are examined in the analysis. These states include the top eight states in terms of value of shipments by the Fabricated Metal Product Manufacturing subsector, the three states with the highest potential for wind power generation (Nebraska ranks third), and other states near Nebraska with which it typically competes for industrial location

Online Materials!

published July 2011

Industrial Sites:

Chadron 10 acres
Columbus 162 acres

Industrial Buildings:

Chadron 33,281 sq. ft.

Receive notifications for newly published materials - by [Email](#), [Twitter](#), or [FaceBook](#).





Did you know...

- Trusted Source of Information since 1995.
- Updated continuously – year round!
- 100% of Nebraska counties & communities.
- Update notifications.
- Easy access & **FREE!!!**



Data Available

- Population Characteristics
- Labor Force
- Residence & Work Flow
- Migration
- Age Distribution
- Retail Sales
- Income Distributions
- Educational Attainment
- Employment by Occupation & Industry
- Housing Characteristics
- Geospatial & Thematic Mapping
- Community Profiles
- Facts Books
- Trend Studies
- Industry Studies
- Calling Card

And More!

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SITE News

Economic & Demographic Information



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Search Cities:
The fastest way to find your local data

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- Columbus 162 acres

Industrial Buildings:

- Chadron 33,281 sq. ft.

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NPPD Economic Development

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Community Search

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SEARCH

HOME **INDUSTRIAL PROPERTIES** **COMMUNITY INFO** **TARGETING & OPPORTUNITY STUDIES** **RESEARCH & DATA** **LIBRARY**

Community Application **View Matching Records**
Status: ready for filter criteria **View All Records** **Clear Form**

Fill in desired search criteria. Blanks will search all records.

Community:

County:

Region:

Enter numbers only (no commas, no text).

Population of at least **x**

Labor market population of at least **x**

Interstate within **x** minutes of community

Commercial air within **x** minutes of community

Yes No **Must have rail to community**

Looking for specific information? Check areas of interest to search for materials available online.

Community has...

- Local Website
- Sites Online
- Facts Book Online
- Buildings Online
- Trend Study Online
- Certified Community

Community Results



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SEARCH

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View Matching Records

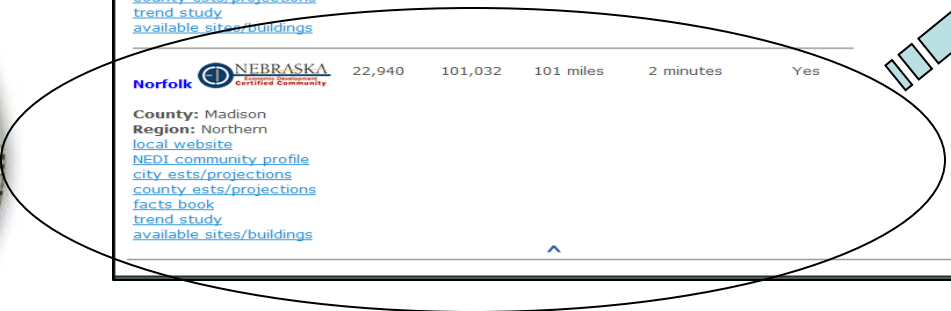
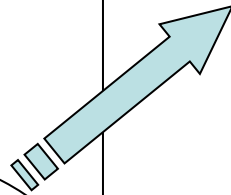
Community Search Results [Back to Search Page](#)

Community	City Pop. (2008)	Area Labor (2008)	Miles to Interstate	Minutes to Commercial Air	Rail Access
Battle Creek County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections trend study	1,139	101,032	106 miles	13 minutes	No
Madison County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections facts book trend study	2,186	101,032	84 miles	10 minutes	Yes
Meadow Grove County: Madison Region: Northern NEDI community profile city_ests/projections county_ests/projections trend study	283	101,032	117 miles	18 minutes	No
Newman Grove County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections trend study available sites/buildings	734	101,032	93 miles	38 minutes	No
 Norfolk County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections facts book trend study available sites/buildings	22,940	101,032	101 miles	2 minutes	Yes



Norfolk

County: Madison
 Region: Northern
[local website](#)
[NEDI community profile](#)
[city_ests/projections](#)
[county_ests/projections](#)
[facts book](#)
[trend study](#)
[available sites/buildings](#)





N

Nebraska Public Power District

Local Website

City site – regardless of where created or hosted



County: Madison
Region: Northern

[local website](#)

- [NEDI community profile](#)
- [city ests/projections](#)
- [county ests/projections](#)
- [facts book](#)
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The screenshot shows the Norfolk Nebraska website homepage. At the top is a banner with the text "NORFOLK NEBRASKA A Community of Strength" and a photo of a snowy landscape. Below the banner is a navigation menu with links for "City Information", "Community Links", "Departments", "Residents", "Visitors", and "Businesses". On the right side of the menu, the address "127 North 1st St. Norfolk, NE 68701" and phone number "(402) 844-2000" are listed. A search bar is located on the left side of the page. Below the search bar are social media icons for Facebook, Twitter, and YouTube. A section titled "I Want To ..." lists various services with right-pointing arrows: "Apply For", "Contact", "Find", "Pay My Bill", "Report a Problem or Concern", "Reserve", "Search", and "View". At the bottom left, there is a mission statement: "The Mission of the City of Norfolk is to 'provide quality public services in an effective and efficient...". The main content area features a "City News" section with three articles: "The Snow Emergency that went into effect Saturday January 22, 2011 was canceled January 23rd at 2:00 p.m.", "The Fire division is asking for help from citizens in removing snow from around fire hydrants. Click here for more information.", and "Administrator's Weekly Memo - January 14, 2011". Below the news section, there is a "Quick Links" section with a list of links: "Citizen Request", "City Calendar", "City Code", "City Meetings", "Council Agendas & Minutes", "Customer Service Survey", "Employment Opportunities", and "Forms". A quote from CNNMoney.com is also present: "Norfolk has been rated the 98th best place to live in the nation and Madison County has been rated the 2nd best place for jobs in the nation by CNNMoney.com".



NEDI Community profile

- Every Community
- Base Set for All

County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)

Nebraska
Community "Fast Facts" Profile
Norfolk, Nebraska

Navigation: [Location](#) | [Population](#) | [Labor](#) | [Transportation](#) | [Utilities](#) | [Tax Structure](#) | [Manufacturing](#) | [Education](#) | [Recreation](#) | [Housing](#) | [Health Facilities](#) | [Commercial Services](#) | [Largest Employers](#) | [Industrial Properties](#) | [Community Notes](#) | [Local Contacts](#)

LOCATION

Norfolk is located in the Elkhorn County in northeast Nebraska, U.S. Highways 81 and 275. Norfolk is 113 miles north-northwest of Lincoln, and 35 miles northwest of Iowa.

Norfolk is served by U.S. Highway 81 (north-south) and 275 (east-west) highways. Interstate 29 is approximately 70 miles east. Interstate 480 is approximately 100 miles south.

Air:

Distance to nearest public airport..... 3 miles
Length of longest runway..... 3,000 feet
Runway lighted..... Yes
Private aircraft storage available..... Yes
Distance to nearest commercial air transportation..... 3 miles
Distance to nearest international airport..... 3 miles

Motor Carrier:

Number & Type of Roads Serving Community:

Highway Name	Number	Type
Interstate Highways	0	0
Interstate 29	0	0
Interstate 480	0	0
U.S. Highway 81	2	0
U.S. Highway 275	2	0
Other	0	0

Miles to nearest Interstate highway..... 70
Miles to nearest Four-Lane Highway..... 30
Miles to nearest Two-Lane Highway..... 0

Waterway:

Distance to nearest waterway..... 0 miles

Barge:

Number of Barge Locks..... 0
Number of Barge Locks in Use..... 0

POPULATION

General:

	Last Census 2000	Latest Year 2009	% Change
Norfolk	23,516	23,272	-1.0%
Madison County	35,226	34,505	-2.0%
Labor Market Population ¹	104,668	101,843	-2.7%

1) Labor market population is the county population plus the contiguous county population.
Source: Population Databank, U.S. Census Bureau, Annual Estimates of the Population, City Populations (March 2010), County Populations (March 2010), County Populations (March 2010)

TRANSIT TIME FOR CARLOAD OR TRUCKLOAD LOTS TO:

Destination	Distance by Hwy. Miles	Days by Railroad	Days by Motor Freight
Omaha	113	1-2 days	1 Day
Lincoln	129	1-2 days	1 Day
Chicago	559	1-2 days	1 Day
Dallas	688	1-3 days	1 Day
Denver	516	3-4 days	1-2 days
Kansas City	301	1-3 days	1-2 days
Los Angeles	1528	1-3 days	1-2 days
Minneapolis	358	1-3 days	1-2 days
New York	1334	4-7 days	1-2 days
St. Louis	551	1-3 days	3-5 days

MANUFACTURING

Sample of hourly wage rates in manufacturing occupations (production and/or clerical):

Occupation	Jan 2009	Jan 2008	Area Labor Force 2009
Assemblers/Fabricators All Other	\$10.73	\$10.49	55,300
Data Entry Keyers	\$7.67	\$7.34	2,393
Labors, Helpers & Material Movers, Hand	\$11.55	\$11.14	4,396
Lane Tool Setters	\$10.20	\$11.72	1,391
Screeners, etc. Leg & Medical	\$8.34	\$8.16	1,391
Welders & Cutters	\$10.27	\$13.92	1,391
Welding Machine Operators	\$11.81	\$11.60	1,391

Percent of Manufacturing Labor Force Unemployed in Past 5 Years: 3%

Number of Work Stoppages in Past 5 Years: 0

Approximately 3.0% of the total nonagricultural labor force in Norfolk is employed under a union contract. There have been 0 strikes in the past 5 years.

TRANSPORTATION

Number & Type of Roads Serving Community:

Highway Name	Number	Type
Interstate Highways	0	0
Interstate 29	0	0
Interstate 480	0	0
U.S. Highway 81	2	0
U.S. Highway 275	2	0
Other	0	0

Miles to nearest Interstate highway..... 70
Miles to nearest Four-Lane Highway..... 30
Miles to nearest Two-Lane Highway..... 0

Map: A map of the United States with a red dot indicating Norfolk, Nebraska's location in the central part of the country.



Demographic Estimates & Projections

by county boundary or
by city-center & 3 radii



County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)

NEDI Online - Community GIS Information

To generate a report, complete "City" or "County" information.

<input checked="" type="radio"/> City	Select Community: - Choose City ▾	Default radii: (change if desired) 15 30 50 miles <small>(Note: Data available up to 50 miles outside Nebraska.)</small>
<input type="radio"/> County	Select County: - Choose County ▾	

Click for results: [Get Demographic Data](#)



(Scotts Bluff County results below: [2010 data](#), [2015 projections](#))

Results for Scotts Bluff County, Nebraska

(8/30/2011 1:46:05 PM)



2010 Snapshot

Population
Households
Families
Average Household Size
Average Family Size
Per Capita Income

2010 Population by Race

White
Black
American Indian
Asian/Pacific
Other Race
Hispanic Origin

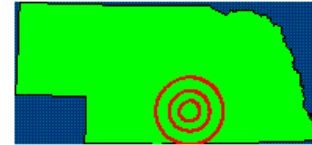
2010 Population by Age

Age 0-4 yrs
Age 5-17 yrs
Age 18-24 yrs
Age 25-34 yrs
Age 35-44 yrs
Age 45-54 yrs
Age 55-64 yrs

(Kearney results below: [2010 data](#), [2015 projections](#))

Results for Kearney, Nebraska

(8/30/2011 1:45:25 PM)



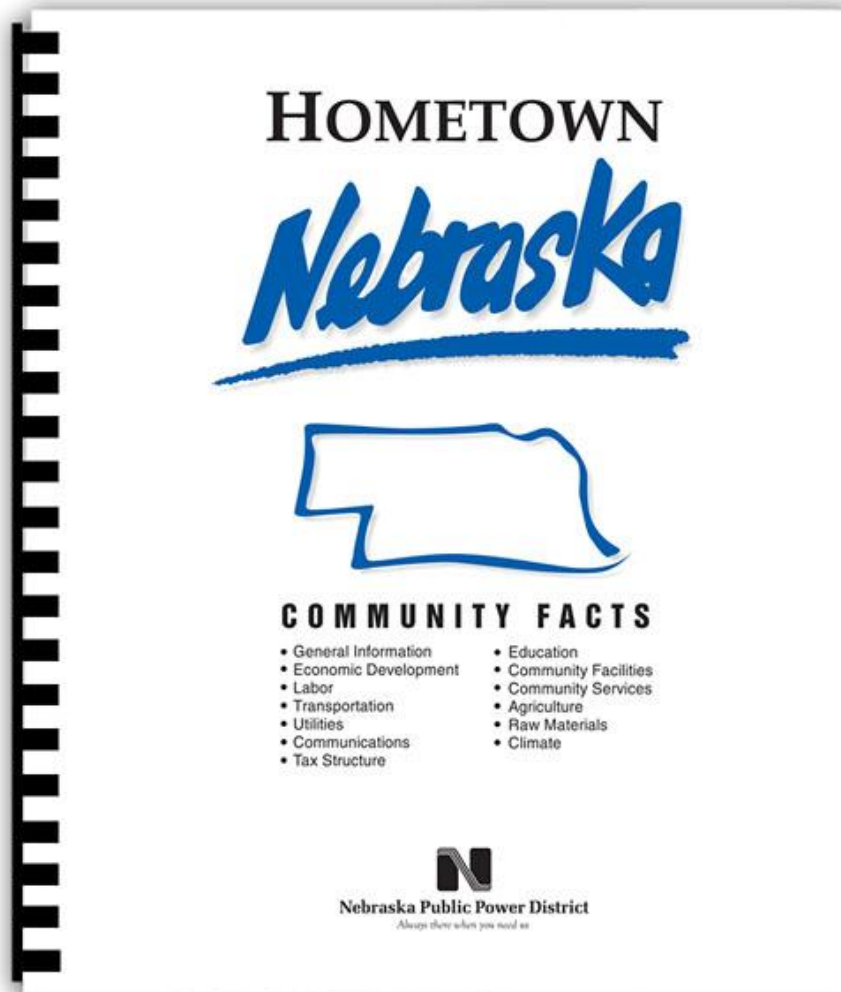
2010 Snapshot	15 miles	30 miles	50 miles
Population	44,929	73,256	204,380
Households	16,771	28,236	79,031
Families	10,470	18,507	52,787
Average Household Size	2.6	2.5	2.4
Average Family Size	3.1	3.0	2.9
Per Capita Income	\$23,260	\$22,680	\$22,874

2010 Population by Race	15 miles	30 miles	50 miles
White	42,429	69,767	191,765
Black	509	651	2,613
American Indian	230	319	1,287
Asian/Pacific	339	416	2,259
Other Race	917	1,327	4,596
Hispanic Origin	2,542	4,140	28,076

2010 Population by Age	15 miles	30 miles	50 miles
Age 0-4 yrs	3,312	5,214	15,314
Age 5-17 yrs	7,717	13,094	37,610
Age 18-24 yrs	7,184	9,286	21,959
Age 25-34 yrs	6,563	9,435	24,256
Age 35-44 yrs	4,677	7,976	23,091
Age 45-54 yrs	5,455	9,446	27,259
Age 55-64 yrs	4,771	8,662	24,450
Age 65-74 yrs	2,622	5,079	15,213
Age 75+ yrs	2,581	5,066	15,230



Facts Books



County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

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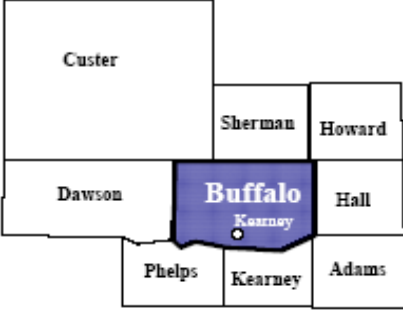


Trend Study

County: Madison
Region: Northern
[local website](#)
[NEDI community profile](#)
[city ests/projections](#)
[county ests/projections](#)
[facts book](#)
[trend study](#)
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Economic and Demographic Trends

Kearney, Buffalo County, and the Surrounding Area



Prepared by: Jenny Overhaas
Nebraska Public Power District
Economic Development Department
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Columbus, NE 68502-0499
(402) 563-3807
Email: joverha@nppd.com

Available Online @ sites.nppd.com




Nebraska Public Power District
"Make the others see us!"

A03

Economic and Demographic Trends
Kearney, Buffalo County
January 2007

growth in Buffalo County with
the entire period 2001-2006. As
it in Buffalo County increased by
percent increase for Nebraska as a
and a 5.4 percent increase in


county,
2001-2006



percent growth for Nebraska,
view period 2001 to 2006.
in manufacturing employment
13.5 percent decrease for
metropolitan Nebraska over the same

period.

Chart 3
Manufacturing (MANS) Employment, Buffalo County,
Nebraska, Metro, and Non-Metro Nebraska, 2001-2006
(Index, 2001=100)



Source: Labor Force & Work Force Inventory, April 2007

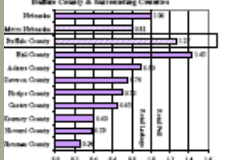
Economic and Demographic Trends
Kearney, Buffalo County
January 2007

for vehicle) pull factors for Buffalo County
is computed by dividing the per capita taxable,
average per capita NRV retail sales. A pull
retail sales equal to the state. A value greater
in other areas. Conversely, a pull factor with a
ing potential retail activity to other places or, in
its simple calculation does not factor in

Vehicle) Pull Factors
Surrounding Counties

Year	2006	2006	2006
Year	Per Cap Sales (\$)	Pull Factor	Pull Factor
1998	10,824	1.00	
1999	10,824	1.00	
2000	8,750	0.81	
2001	13,746	1.27	
2002	9,787	0.90	
2003	7,855	0.65	
2004	8,296	0.76	
2005	15,492	1.42	
2006	4,176	0.39	
2006	4,352	0.40	
2006	7,698	0.71	
2006	2,944	0.26	


2006 Retail Sales (NRV) Pull Factors, Nebraska,
Buffalo County & Surrounding Counties



Economic and Demographic Trends
Kearney, Buffalo County
January 2007

pattern for the study area as a percentage of the
percent out-migration (-100 people) compares to a
as a whole, a 3.0 percent out-migration for
percent in-migration for Metropolitan Nebraska during the

as Percent of 2000 Population
and the Surrounding Area
METRO
NON-METRO



average Migration
Population Change, May 2007



Available Properties

County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

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[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)

[new search](#)

SEARCH RESULTS
[See Search Criteria](#)

Listed below are the properties matching your search criteria. Click on an individual property to view more details online or use QuickReports to have one or more full reports emailed as PDF documents. QuickReports will e-mail PDF documents for all properties checked below.

[What is a Premium Property?](#)

[Get QuickReports](#) | [Select All](#) | [Deselect All](#)

zoom in zoom out

LEGEND	QUICK ZOOM
Airports	Zoom to City: <input type="text" value="Select a city..."/>
Roads	Zoom to County: <input type="text" value="Select a county..."/>
Railroad	Zoom To Entire State
Rivers	
City Boundaries	
Counties	
States	

#	Description	Community ▲	Size
<input checked="" type="checkbox"/>	1 8.3 Acres	Norfolk	8.3 Acres
<input checked="" type="checkbox"/>	2 9.18 Acres	Norfolk	9.1 Acres
<input checked="" type="checkbox"/>	3 15 Acre site	Norfolk	15 Acres
<input checked="" type="checkbox"/>	4 15.5 Acres	Norfolk	15.5 Acres
<input checked="" type="checkbox"/>	5 25 Acres	Norfolk	25 Acres
<input checked="" type="checkbox"/>	6 37 Acres	Norfolk	37 Acres
<input checked="" type="checkbox"/>	7 44 Acres	Norfolk	44 Acres
<input checked="" type="checkbox"/>	8 47.3	Norfolk	47.3 Acres
<input checked="" type="checkbox"/>	9 80 Acres	Norfolk	80 Acres
<input checked="" type="checkbox"/>	10 105 Acres	Norfolk	105 Acres
<input checked="" type="checkbox"/>	11 107 Acres	Norfolk	107 Acres
<input checked="" type="checkbox"/>	12 152 Acres	Norfolk	152 Acres
<input checked="" type="checkbox"/>	13 160 Acres	Norfolk	160 Acres
<input checked="" type="checkbox"/>	14 5,853 Sq. Ft. Building	Norfolk	5,853 SqFt
<input checked="" type="checkbox"/>	15 7,140 Sq. Ft. Building	Norfolk	7,140 SqFt



Nebraska Resources

- **Census**
 - www.census.gov
- **American Fact Finder**
 - www.factfinder2.census.gov
- **Center for Public Affairs Research**
 - www.unomaha.edu/~cpar
- **Neb. Dept. of Economic Development - Databook**
 - <http://www.neded.org/business/data-a-research>
- **Local Employment Dynamics**
 - <http://lehd.did.census.gov/led>
- **Nebraska Department of Labor (Labor Market Data)**
 - <http://networks.nebraska.gov/gsipub/index.asp?docid=409>
- **Bureau of Business Research**
 - <http://www.bbr.unl.edu>



Online Training – Webinars

Sites.nppd.com/events

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------	-----------------------	----------------	---------------------------------	-----------------	---------

Event Scheduling - NPPD Economic Development

Thank you for your interest in an upcoming NPPD event! The number of events available changes frequently as events are added and completed.

How to register: Simply click on the box next to the event you would like to participate in (you may sign up for as many as you like). Complete the short registration form. Click on "submit" at the bottom of the form. You will receive a confirmation on your screen that your registration has been received. You will then receive additional details (e.g., webinar connection information) in a separate email.

Questions? Please contact us by calling (800) 282-6773, ext 5541 or emailing econdev@nppd.com.

Webinars:

- Webinar - Accessing & Updating Community Profiles and Properties Online**
When: Wednesday, May 26, 2010, 10 a.m. CDT
Cost: Free
Target Audience: Community ED professionals and leaders with access to the city community profile.
Description: Learn how to quickly and easily access your online manager to make local updates to your NEDI profile and online properties.

Registration Information:
** Please note all fields except "your title" are required fields.*

* **Your Name:**

Your Title:

* **Your Organization's Name:**

* **Your City:**

* **Phone:**

* **E-mail:**



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Can't find what you need? [Contact us](#) -- we would be glad to assist.

▲ Industrial Overview ▲ Electronic Mailing Request Form

The Industrial Overview is a **quarterly newsletter** highlighting significant economic development events in NPPD's service area. Each issue also features a community that has an up-to-date industrial facts book and a controlled site or available building.

View current issue: [Industrial Overview](#)

Past issues:

Winter 2009-10	Fall 2006
Fall 2009	Summer 2006
Summer 2009	Spring 2006
Spring 2009	Winter 2005-06
Winter 2008-09	Fall 2005
Fall 2008	Summer 2005
Summer 2008	Spring 2005
Spring 2008	Winter 2004-05
Winter 2007-08	Fall 2004
Fall 2007	Summer 2004
Summer 2007	Winter 2003

Yes! I would like to receive electronic notifications for updated materials.

Sign Up for Electronic Alerts:
(check all that apply)

- New Publications Announcement (monthly)
- Project Announcements (as available)
- Opportunity Studies (as available)

Industrial Overview (quarterly):
(select one)

- Industrial Overview (electronic)
- Industrial Overview (paper)

Immediate Contact:

- Please have an economic development consultant contact me regarding NPPD services or a current project.

Specific need? Please describe:



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- FaceBook
- Twitter
- Emails





What's Coming?

- More data available with 2010 Census!
- “Enhanced” Community Profiles
- Easier access to data sets
- Opportunity to tell me what you want!

MORE data online and
LESS work for you!



Thank you!

Jenny Overhue
Economic Research Specialist
Nebraska Public Power District
Phone: (402) 563-5807
Email: jloverh@nppd.com