

nebraska

**Nebraska
Economic Development Certified
Community Program
&
NEDED Leadership Community
Designation**

June 7, 2011



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Nebraska Diplomats, Inc.

NEBRASKA

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Department of Economic Development



NEBRASKA
Advantage
Department of Economic Development

Certification will be good for **5 years** with annual reviews of websites for consistency and updated information.

Benefits of Certification

Properly identified and documented as ready for E D opportunities

Marketed to business and industry

(Initial offer to participate in DED's marketing advertising and trade shows at reduced rate, if possible)

Publicly recognized as economic development leaders

Eligible to apply for “Downtown Revitalization” competitive funds
(population less than 20,000)

NEDED CDBG ED additional 5 points

NIFA Housing Application additional 2 points

Potential speculative site investment

Beginning in 2011, Communities that receive CDBG Comprehensive Revitalization funds, which is a non-competitive option given every 3 years only to communities over 20,000, must be certified.

Program Requirements

- Designation or establishment of a local economic development organization
- Formation of a prospect handling team
- Completion of a comprehensive community assessment and community profile
- Development of a strategic plan to address deficiencies
- Establishment of an active business retention and expansion program
- Local financing and incentive assistance

Program Requirements, cont

- Updated and consistent web presence through local site, LOIS and NEDI
- Community identified targets/markets showing stakeholder participation
- Identification of, at a minimum, one available industrial / commercial site **OR** one available building
- Infrastructure capacity to meet needs of identified target **or** plan with budget and timelines showing how needs could be met

Organization

- Economic Development **strategic plan**
- Economic development work plan
- Web site & collateral marketing materials
- BR&E program
- Department Of Economic Development and Economic Development Allies' Trainings.

Entrepreneurism

GOAL: Generate at least 30 primary jobs through entrepreneurial endeavors by year-end, 2012.

STRATEGY

- Participate in PK Partnership activities which include Innovators & Entrepreneurs Club; youth entrepreneur activities; Enhancing, Developing and Growing Entrepreneurs classes; Business Succession seminars; and leadership development.
- Build and provide ongoing support of entrepreneurial endeavors as a primary form of economic development.
- Integrate entrepreneurial components into the economic development portion of the website.

Community Identified Targets

- Target or Market Focuses
- Workforce
- Workforce Training and Continuing Education

Infrastructure

- Infrastructure requirements for community's targeted development
- Communications
- Housing
- Child Care \ Adult Day Care

Local Financing & Business Assistance

- Local Financing and Incentives
- Business and Entrepreneurial Assistance

Sites and Building Information

- **All** available buildings are entered on LocationOne Information System (LOIS) and Nebraska Economic Development Information (NEDI)

- **Controlled** sites are listed on LOIS and NEDI
- Control can be in form of ownership, option to purchase, or right of first refusal
- **Sites** must have a Phase I or DEQ Section 128(a) Phase I Environmental Site Assessment
- Select either a building **or** site to use for purposes of this application

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Department of Economic Development

The lead economic development agency for Nebraska emphasizing growing and diversifying the state's economic base, and bringing new dollars into the state.

BUSINESS **COMMUNITY & HOUSING** TRAVEL & TOURISM NEWS

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Why Nebraska

See what Nebraska has to offer

Learn More

About Economic Development


Contact Us

Get help from a staff member



Nebraska Offers Endless Possibilities.

Search NEDED.org

search... 

Community & Housing

Grants

[Community Info](#)

▸ [Community Data](#)

▸ [Documents/Library & Forms](#)

▸ [Financial Assistance](#)

▸ [Community Improvement](#)

Business

Community Info Home Page

Start here to find Nebraska community data for communities and schools, Economic Development Certified Communities, success stories. In addition you can download forms for CDBG, CDBG Disaster, CDBG HOME, NSP1, and Nebraska Trust Fund projects.

Search NEDED.org



Community & Housing

Grants

Community Info

› Community Data

› Documents/Library & Forms

› Financial Assistance

› **Community Improvement**

› Community Improvement Program

› Community Development Assistance Act (CDAA)


› **Economic Development Certified Community**

› Local Option Municipal

Community Improvement

The Department provides many resources, programs and services for improving Nebraska's communities—from leadership development to infrastructure improvements, financial assistance to promotion.

Search NEDED.org

search... 

Community & Housing

Grants

Community Info

› Community Data

› Documents/Library & Forms

› Financial Assistance

› Community Improvement

› Community Improvement Program

› Community Development Assistance Act (CDAA)

› [Economic Development Certified Community](#)

› Local Option Municipal Economic Development Act (LB840)

Economic Development Certified Community



"The Nebraska Economic Development Certified

Communities certification signals a community's dedication, leadership,

and vision for growing and attracting new jobs and people. This certification also better positions a community for economic development opportunities, shows a community is economic development ready, and it shows that a community is capable of marketing itself for business and industry development."

Dave Heineman
Governor of Nebraska



~~Why Become Certified?~~

Certified communities are:

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(Initial offer to participate in DED's marketing advertising and trade shows at reduced rate, if possible)
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✓ Trusted sites | Protected Mode: Off

Search NEDED.org



Business Development

Why Nebraska

▸ Cost of Doing Business

▸ Education & Workforce

▸ Living & Working

▸ Communities

▸ [Certified Communities](#)

▸ Application

▸ Objectives & Guidelines

▸ Testimonials

▸ Recertification

▸ Major Industry Clusters

▸ Location & Transportation

▸ Testimonials

Locate a Business/Site Selection

Certified Communities



"The Nebraska Economic Development Certified Communities certification signals a community's dedication, leadership, and vision for growing and attracting new jobs and people. This certification also better positions a community for economic development opportunities, shows a community is economic development ready, and it shows that a community is capable of marketing itself for business and industry development."

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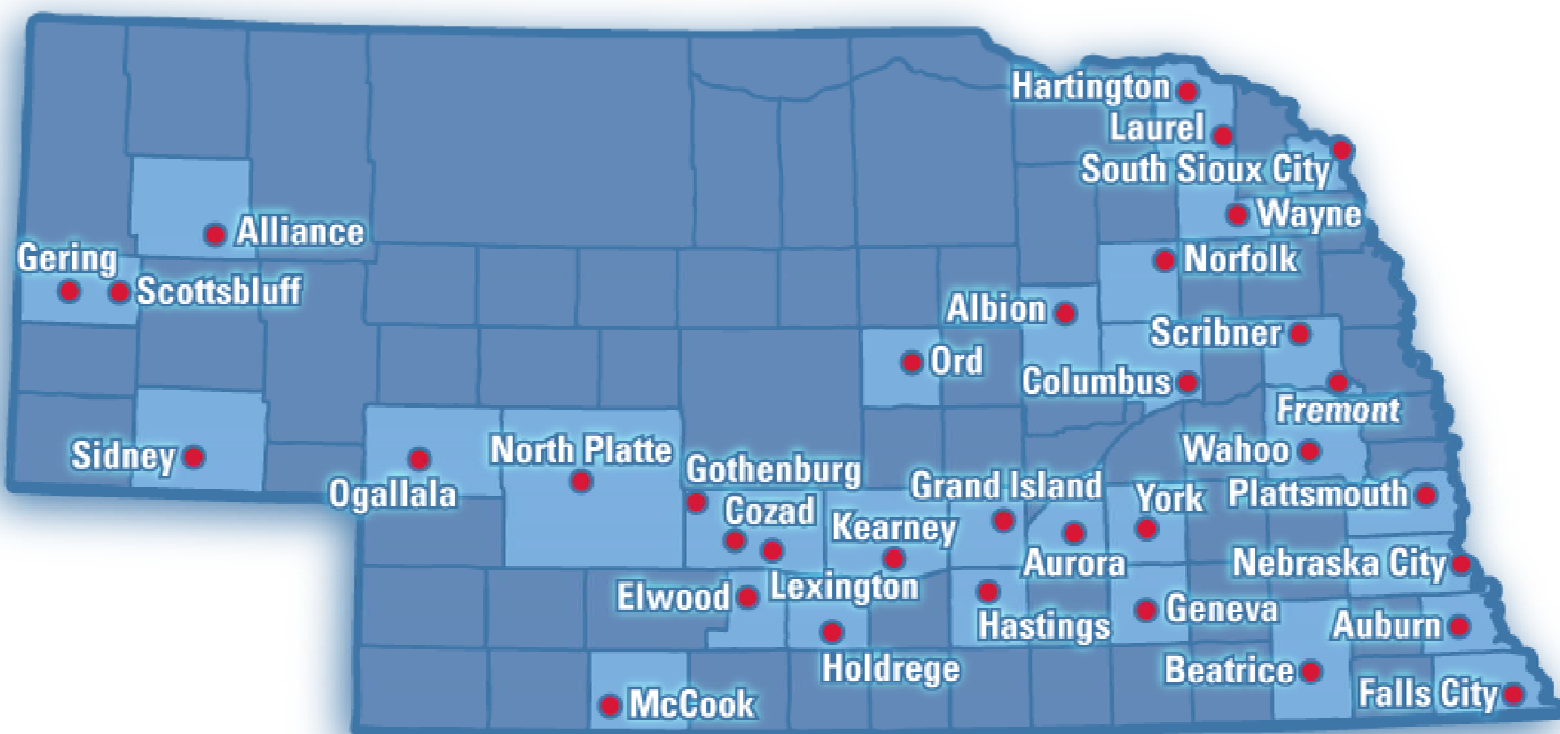


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- Potential speculative site investment

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Submit as pdf to Lori Cole
lori.a.cole@nebraska.gov

5 MB or less

one document with supporting materials included as attachments or directly linked to information

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For additional information, contact:

Linda Black

linda.black@nebraska.gov

(308) 991-2986

NDED Leadership Community Designation

- Developed based on community interest
- Closely tied to the EDCC
- Includes components of both community and economic development

NDED Leadership Community Designation

- Community planning framework/solid planning base
- Other elements to make communities ready for development
- Communities evaluate where they are and where they want to go
- Communities determine what type of development is right for their community

NDED Leadership Community Designation

Part I: Community

Part II: Strategic Planning

Part III: Community Planning and Zoning

Part IV: Business & Technology

Part V: Implementation

NDED Leadership Community Designation

Part I: Community

- **Local Government Support**
- **Evidence of collaborative relationships with local organizations**
- **Volunteerism**

NDED Leadership Community Designation

Part II: Strategic Planning

- **Community Assessment**
 - **Process and tools used**
 - **Involvement of stakeholders and community at large**
 - **Results of assessment**

NDED Leadership Community Designation

Part II: Strategic Planning

- **Community Profile**

- **How was profile developed?**
- **Link for online community profile**
- **Plan to ensure profile is consistently updated**

NDED Leadership Community Designation

Part II: Strategic Planning

- **Strategic Plan (3-5 years)**
 - **Summary of plan and process for development**
 - **Attach plan or provide link to online version (preferred)**

NDED Leadership Community Designation

Part III: Community Planning and Zoning

- **Building Codes**

- **Housing codes and nuisance ordinances**

- **Copy of codes & ordinances or links (preferred)**

NDED Leadership Community Designation

Part III: Community Planning and Zoning

- **Code Enforcement**
 - **Who is responsible and how often are inspections done?**
- **Building Permits**
 - **What is the process for issuing building permits in your community?**

NDED Leadership Community Designation

Part IV: Business and Technology

- **Business Retention and Expansion Program**
- **Web Presence**
 - **Must include: LOIS, NEDI, and the community's local website**

NDED Leadership Community Designation

Part V: Implementation

- **Local Financing and Business Assistance**

- Summary of local or regional financing and/or incentive options for all parts of the strategic plan and comprehensive plan

- **Business and Entrepreneurial Assistance**

- Summary of local or regional business assistance programs, including technical support, management support, and entrepreneurial support

Benefits of Becoming a Leadership Community:

- Better positioned for community success and community and economic development opportunities
- Public recognition
- Additional points on CDBG applications; beneficial to all grant applications
- Eligible to apply for “Downtown Revitalization”

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For additional information, contact:

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