

Brownfields Funding U. S EPA, Region 5

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**Laidlaw Facility,
IL**

The total funding in the FY2010 competition was 92.9M. EPA anticipated awarding approximately 343 nationally.

Successful proposals in Region 5 totaled 47

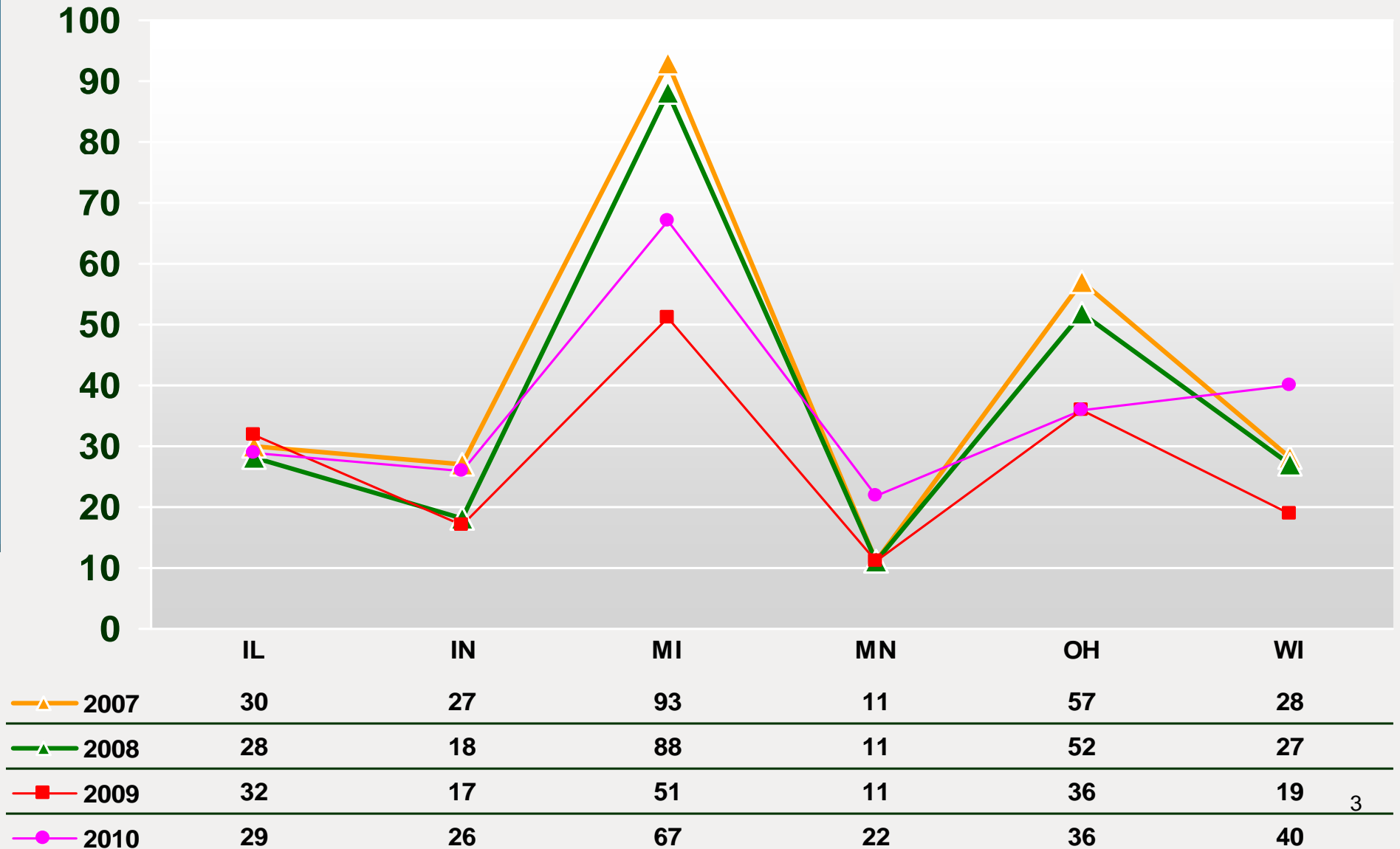
State

- IL - 11
- IN - 12
- MI - 18
- MN - 13
- OH - 15
- WI - 6
- Tribal -17
- State - 6

Grant Type

- Assessment - 23
- Cleanup - 20
- RLF - 4
- Job training - 3
- 128(a) - 23

Number Of R5 BF Proposal By State 2007 - 2010



Lessons Gleaned from R5 Unsuccessful Proposal Debriefings

General

- Answer all the questions
- Obey the page limitations and think about the reviewer when formatting
- Budget ceiling debate may impact schedule
- 2011 budget cut by 30% translates to fewer grants
- Point distribution may change

Lessons Gleaned from R5 Unsuccessful Proposal Debriefings

Community Needs: 20 pts

- Identify “target sites”. This useful strategy helps the applicant identify contaminants that impact a specific population in a community
- Provide information on all coalitions partners even those that do not have target sites identified and explain why the coalition fits
- Impacts to be addressed can either be health or “social” and/or economic
- Connect health effect to the chemicals to be addressed at BF site

Lessons Gleaned from R5 Unsuccessful Proposal Debriefings

Community Need: 20 points (cont'd)

- Always provide comparative statistics for the demographic information provided. Explain or interpret the stats for the reviewer, connect the dots
- Impacts to be described include health or “social” and economic. Connect economic impact to the before and after at BF site
- Speak to the lowest common denominator: assume the reviewer knows nothing

Lessons Gleaned from R5 Unsuccessful Proposal Debriefings

Project Descriptions: 35 points

- Skin in the game: Quantify in-kind support for the work, even if it is not required
- Document competence at leveraging resources, generic info does not help
- The connection to jobs must be made
- Beware of giving out too much information in the budget
- If it says use the table, use the table
- Treat the state program like a black box
- Panel reviewers do not score programmatic capability questions in “Project Description and Feasibility of Success” ranking criteria

Lessons Gleaned from R5 Unsuccessful Proposal Debriefings

Community Engagement: 20 points

- What part of community based organization don't you understand?
- Support letter should provide an outline of org, what specific activities the org will do to support project and it should be consistent with what is contained in the proposal.
- Tell us about tried and true methods of connecting with the public

Lessons Gleaned from R5 Unsuccessful Proposal Debriefings

Project Benefits: 25 points

- Simply stating the redevelopment has benefits does not make it so. Define what will be measured
- Mention quarterly reports and the ACRES database but also mention what you will measure for success
- Circle back to the community needs section and make sure all are accounted for

Application Schedule for FY2011 (draft)

- Request for Proposal -- August
- Job Training Grant proposals due mid October
- Assessment, Revolving Loan, Cleanup Fund (ARC) proposals -- mid October
- Spring 2012 – Award Announcements
- Fund available before October 1

USEPA Region 5 Brownfields Contacts

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