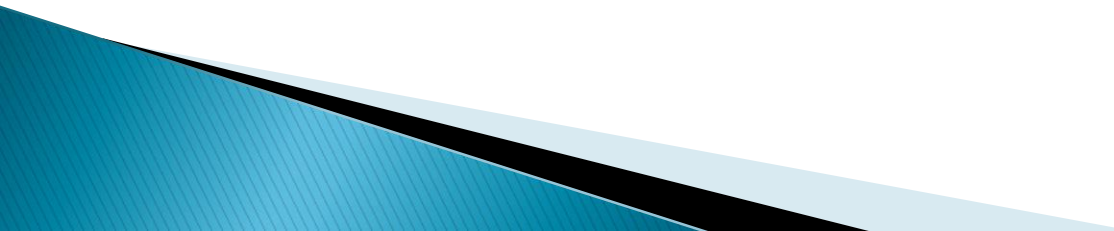


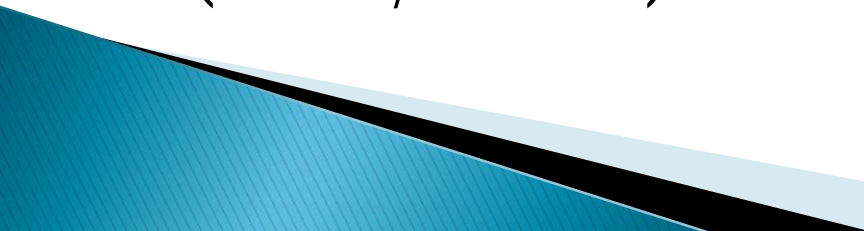
Demographics / Data Strategies for Grant Writing

Ben Kuspa
NE Dept. of Economic Development

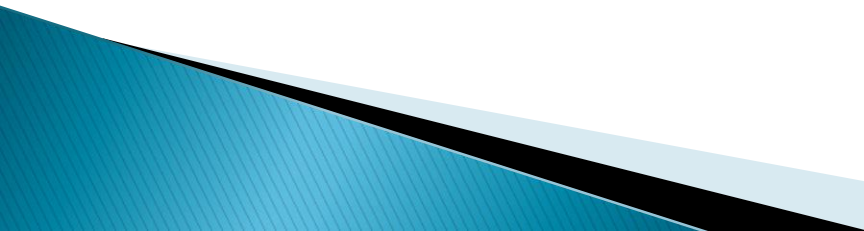
Questions to Ask

- ▶ What information does the grant require?
 - ▶ What other supplemental information could I add?
 - ▶ What is the best data source for the information I need?
 - ▶ What area can I find data for?
 - ▶ How can I provide context and put this together?
- 

Selecting Data

- ▶ Primary vs. Secondary
 - ▶ Census vs. Survey
 - Census collects data from the entire universe (e.g., decennial census or the Quarterly Census of Employment and Wages)
 - A survey uses a sample of data to represent a larger whole (e.g., American Community Survey or the Occupation Employment Statistics Program)
 - ▶ Provide context – compare your data to comparable areas or larger areas (state/nation)
- 

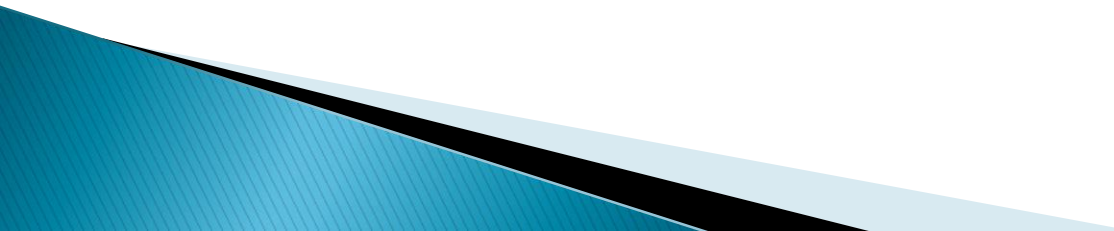
Reputable Data Sources

- ▶ US Census Bureau – Demographic and population information
 - ▶ Bureau of Labor Statistics – Employment and unemployment numbers, wage information, number of businesses and size
 - ▶ State LMI Offices – Provide local support for BLS programs and conducts special research projects
 - ▶ Other State/Federal Agencies – Revenue, Health and Human Services, etc.
- 

US Census Bureau

- ▶ factfinder2.census.gov
- ▶ Decennial Census
 - Conducted every 10 years
 - Smaller margin of error but fewer topics
 - Information can be outdated quickly
- ▶ American Community Survey
 - Replaces the decennial long form census
 - Survey w/ “rolling” sample; covers more topics
 - Data available every 1, 3, and 5 years
 - Data collection started in 2005

Bureau of Labor Statistics Programs

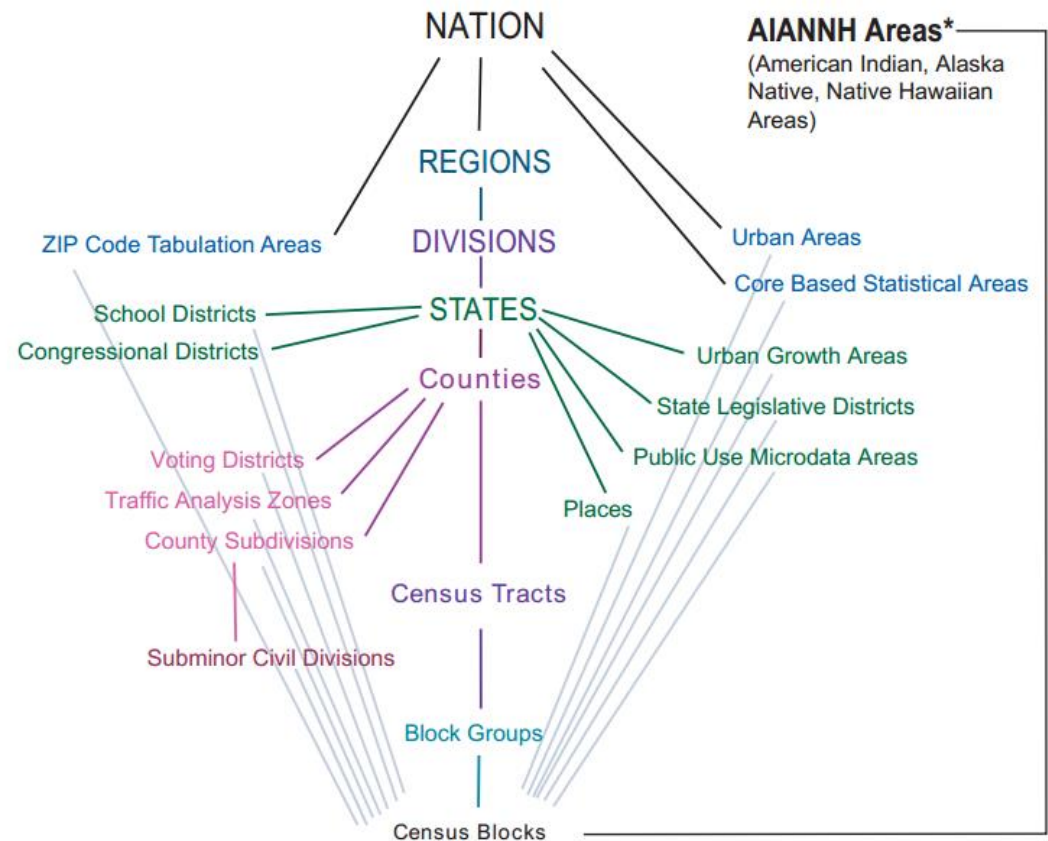
- ▶ Local Area Unemployment Statistics (LAUS) – Labor force participation, unemployment rates for states, cities, and counties
 - ▶ Quarterly Census of Employment and Wages (QCEW) – Employment and wages for covered employment by industry
 - ▶ Occupational Employment Statistics – Wage estimates and employment by occupation
 - ▶ Current Population Survey – National unemployment rate, labor force participation, etc.
- 

Geography

Available geographies may vary by data set, find the one that works the best.

BLS data is limited to county, MSA/MC (city), state, region, and national.

Standard Hierarchy of Census Geographic Entities



Example: Gallup Riverfront Campus

▶ Information Needed:

- Population
- Unemployment Rate
- Poverty Rate
- Minority Percentage
- Median Household Income

▶ Geographies Needed:

- Census Tract
- City
- State
- Country

▶ Data can be found with the Census and BLS

Using American Fact Finder

U.S. Department of Commerce

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Census
Bureau

AMERICAN
FactFinder

MISSOURI KANSAS VIRGINIA KENTUCKY NORTH

MAIN COMMUNITY FACTS **GUIDED SEARCH** ADVANCED SEARCH DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

1 Start 2 Dataset 3 Topics 4 Geographies 5 Race/Ethnic Groups 6 Industry Codes 7 Search Results 8 Table Viewer

Choose from one of the following and click **Next**.

- I'm looking for information about **people**.
(age, sex, income, poverty, education, ...)
- I'm looking for information about **housing**.
(housing units, household type, value of home, ...)
- I'm looking for information about **businesses or industries**.
(annual payroll, sales and receipts, number of employees, ...)
- I'm looking for information from a specific **dataset**.
(2006-2010 American Community Survey 5-Year Estimates, 2007 Economic Census, 2010 Census Summary File 1, ...)
- I want to search for a **table number** or a **table title**.
(P1, EC0700A1, b04*, Social Characteristics, ...)

Note that the guided search searches for tables using a subset of search methods and most requested geographies. For more search options and to select from all available geographies, use the [Advanced Search](#).

PREVIOUS NEXT CANCEL

Select "Guided Search" and select your starting point. "Advanced Search" can also be used for crosstabs.

Using American Fact Finder

The screenshot shows the American Fact Finder website interface. At the top, there is a navigation bar with the following options: MAIN, COMMUNITY FACTS, GUIDED SEARCH (highlighted), ADVANCED SEARCH, and DOWNLOAD OPTIONS. Below the navigation bar, the text "Guided Search - Step-by-step access to Census Information" is displayed. A progress bar shows eight steps: 1 Start, 2 Dataset (highlighted), 3 Topics, 4 Geographies, 5 Race/Ethnic Groups, 6 Industry Codes, 7 Search Results, and 8 Table Viewer. Below the progress bar, there is a section titled "Search the dataset you're interested in. Click **Next**." This section contains a dropdown menu labeled "Select a program:" with a list of options. The options are: -- Select a program: --, -- Select a program: --, American Community Survey (highlighted with a blue bar), American Housing Survey, Annual Survey of Manufactures, Business Expenses Survey, Business Patterns, Commodity Flow Survey, Census of Governments, Decennial Census (highlighted with a red bar), Economic Census, EEO Tabulation, Nonemployer Statistics, Population Estimates, Survey of Business Owners, and Annual Survey of State Government Tax Collections. To the right of the dropdown menu is a box labeled "Your Selections" which contains the text "Your Selections' is empty". Below this box are three buttons: PREVIOUS, NEXT, and CANCEL.

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FactFinder

MAIN | COMMUNITY FACTS | **GUIDED SEARCH** | ADVANCED SEARCH | DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

1 Start | **2 Dataset** | 3 Topics | 4 Geographies | 5 Race/Ethnic Groups | 6 Industry Codes | 7 Search Results | 8 Table Viewer

Search the dataset you're interested in. Click **Next**.

Select a program: ?

- Select a program: --
- Select a program: --
- American Community Survey**
- American Housing Survey
- Annual Survey of Manufactures
- Business Expenses Survey
- Business Patterns
- Commodity Flow Survey
- Census of Governments
- Decennial Census**
- Economic Census
- EEO Tabulation
- Nonemployer Statistics
- Population Estimates
- Survey of Business Owners
- Annual Survey of State Government Tax Collections

Your Selections

'Your Selections' is empty

PREVIOUS | NEXT | CANCEL

Select the dataset to use, either decennial census or ACS depending on the subject you're researching.

Using American Fact Finder

The screenshot displays the American Fact Finder interface. At the top, the U.S. Department of Commerce logo and the 'United States Census Bureau' name are visible. The main navigation bar includes 'MAIN', 'COMMUNITY FACTS', 'GUIDED SEARCH' (highlighted), 'ADVANCED SEARCH', and 'DOWNLOAD OPTIONS'. Below this, a 'Guided Search - Step-by-step access to Census Information' section features a progress bar with eight steps: 1 Start, 2 Dataset (highlighted), 3 Topics, 4 Geographies, 5 Race/Ethnic Groups, 6 Industry Codes, 7 Search Results, and 8 Table Viewer. A blue circle icon indicates the current step. The main content area shows a search instruction: 'Search the dataset you're interested in. Click **Next**.' Below this is a 'Select a dataset:' dropdown menu with a list of options. The first option, '2011 ACS 5-year estimates', is highlighted with a red box. To the right, a 'Your Selections' box shows 'Search using...' with 'Dataset: 2011 ACS 5-year estimates' selected. Below this, it states 'Tables matching your selections: 2,130'. At the bottom of the selection box are three buttons: 'PREVIOUS', 'NEXT', and 'CANCEL'.

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FactFinder

MAIN COMMUNITY FACTS **GUIDED SEARCH** ADVANCED SEARCH DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

1 Start 2 **Dataset** 3 Topics 4 Geographies 5 Race/Ethnic Groups 6 Industry Codes 7 Search Results 8 Table Viewer

Search the dataset you're interested in. Click **Next**.

Select a dataset: ?

- 2011 ACS 5-year estimates
- 2011 ACS 3-year estimates
- 2011 ACS 1-year estimates
- 2010 ACS 5-year Selected Population Tables
- 2010 ACS 5-year American Indian and Alaska Native Tables
- 2010 ACS 5-year estimates
- 2010 ACS 3-year estimates
- 2010 ACS 1-year estimates
- 2009 ACS 5-year estimates
- 2009 ACS 3-year estimates

Your Selections

Search using...

Dataset:
2011 ACS 5-year estimates

Tables matching your selections: **2,130**

PREVIOUS NEXT CANCEL

With the ACS, a longer time span gives you more data for smaller areas. Unless the subject is time-sensitive, it is usually better to use the 5-year estimates.

Using American Fact Finder

The screenshot shows the American Fact Finder website interface. At the top, there is a navigation bar with the following options: MAIN, COMMUNITY FACTS, GUIDED SEARCH (highlighted), ADVANCED SEARCH, and DOWNLOAD OPTIONS. Below the navigation bar, the text "Guided Search - Step-by-step access to Census Information" is displayed. A progress bar shows eight steps: 1 Start, 2 Dataset, 3 Topics (highlighted), 4 Geographies, 5 Race/Ethnic Groups, 6 Industry Codes, 7 Search Results, and 8 Table Viewer. Below the progress bar, a blue circle icon is followed by the text "Select the topic(s) you're interested in. Click **Next**." Below this text, a note states: "You can select one or more topics to add to Your Selections. As you add and remove topics, the number of tables matching Your Selections is updated." On the left, a list of topics is shown under the heading "People". The "Income & Earnings" category is expanded, showing "Income/Earnings (Households) (172)" and "Income/Earnings (Individuals) (98)". On the right, a box titled "Your Selections" shows "Search using..." with "Dataset: 2011 ACS 5-year estimates" and "Tables matching your selections: 2,130". Below this box are buttons for "PREVIOUS", "NEXT", and "CANCEL".

U.S. Department of Commerce
United States Census Bureau

AMERICAN FactFinder

MAIN COMMUNITY FACTS **GUIDED SEARCH** ADVANCED SEARCH DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

1 Start 2 Dataset **3 Topics** 4 Geographies 5 Race/Ethnic Groups 6 Industry Codes 7 Search Results 8 Table Viewer

Select the topic(s) you're interested in. Click **Next**.

You can select one or more topics to add to Your Selections. As you add and remove topics, the number of tables matching Your Selections is updated.

People

- Basic Count/Estimate
- Age & Sex
- Age Group
- Disability
- Education
- Employment
- Income & Earnings**
 - Income/Earnings (Households) (172)
 - Income/Earnings (Individuals) (98)
- Insurance Coverage
- Language
- Marital & Fertility Status
- Origins
- Population Change
- Poverty
- Race & Ethnicity
- Relationship
- Veterans
- Housing

Your Selections

Search using...

Dataset:
2011 ACS 5-year estimates

Tables matching your selections: **2,130**

PREVIOUS NEXT CANCEL

Expand the categories as necessary to select the topic you're researching. Some topics may not be available depending on the area/dataset, so keep it broad.

Using American Fact Finder

The screenshot displays the American Fact Finder website interface. At the top, the U.S. Department of Commerce logo and the American Fact Finder title are visible. A navigation bar includes links for MAIN, COMMUNITY FACTS, GUIDED SEARCH (highlighted), ADVANCED SEARCH, and DOWNLOAD OPTIONS. Below this, a progress bar shows eight steps: 1 Start, 2 Dataset, 3 Topics, 4 Geographies (highlighted), 5 Race/Ethnic Groups, 6 Industry Codes, 7 Search Results, and 8 Table Viewer.

Step 4, "Geographies", is active. It features a text input field for "Enter a state, county, city, town or zip code:" with a "GO" button. Below this is a "Your Selections" panel showing the search criteria: "Dataset: 2011 ACS 5-year estimates" and "People: Income & Earnings: Income/Earnings (Households)". It also indicates "Tables matching your selections: 172".

The main selection area includes a dropdown for "Select a geographic type:" (set to "Census Tract"), a "Select a state:" dropdown (set to "Nebraska"), and a "Select a county:" dropdown (set to "Douglas"). Below these is a list of "All Census Tracts within Douglas County, Nebraska" with "Census Tract 5, Douglas County, Nebraska" selected. An "ADD TO YOUR SELECTIONS" button is at the bottom.

Add the relevant areas you are researching to your selections. You can add more than one area and get results for all of them at the same time. If you have difficulty finding the census tract, you can research it at <http://www.census.gov/geo/maps-data/maps/2010tract.html>.

Using American Fact Finder

U.S. Department of Commerce
United States Census Bureau

AMERICAN FactFinder

MAIN COMMUNITY FACTS **GUIDED SEARCH** ADVANCED SEARCH DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

1 Start 2 Dataset 3 Topics 4 Geographies 5 Race/Ethnic Groups 6 Industry Codes 7 **Search Results** 8 Table Viewer

Select a table, file or document from these top 10 search results:

Table, File or Document Title	ID	Dataset
SELECTED ECONOMIC CHARACTERISTICS	DP03	2011 ACS 5-year estimates
INCOME IN THE PAST 12 MONTHS (IN 2011 INFLATION-ADJUSTED DOLLARS)	S1901	2011 ACS 5-year estimates
MEAN INCOME IN THE PAST 12 MONTHS (IN 2011 INFLATION-ADJUSTED DOLLARS)	S1902	2011 ACS 5-year estimates
MEDIAN INCOME IN THE PAST 12 MONTHS (IN 2011 INFLATION-ADJUSTED DOLLARS)	S1903	2011 ACS 5-year estimates
EARNINGS IN THE PAST 12 MONTHS (IN 2011 INFLATION-ADJUSTED DOLLARS)	S2001	2011 ACS 5-year estimates
FINANCIAL CHARACTERISTICS	S2503	2011 ACS 5-year estimates
FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITH A MORTGAGE	S2506	2011 ACS 5-year estimates
FINANCIAL CHARACTERISTICS FOR HOUSING UNITS WITHOUT A MORTGAGE	S2507	2011 ACS 5-year estimates
RATIO OF INCOME TO POVERTY LEVEL IN THE PAST 12 MONTHS BY NATIVITY OF CHILDREN UNDER 18 YEARS IN FAMILIES AND SUBFAMILIES BY LIVING ARRANGEMENTS AND NATIVITY OF PARENTS	B05010	2011 ACS 5-year estimates
RECEIPT OF SUPPLEMENTAL SECURITY INCOME (SSI), CASH PUBLIC ASSISTANCE INCOME, OR FOOD STAMPS/SNAP IN THE PAST 12 MONTHS BY HOUSEHOLD TYPE FOR CHILDREN UNDER 18 YEARS IN HOUSEHOLDS	B09010	2011 ACS 5-year estimates

Your Selections

Search using...
Dataset:
2011 ACS 5-year estimates
People/Income & Earnings:
Income/Earnings (Households)
Census Tract
Census Tract 5, Douglas County, Nebraska
County
Douglas County, Nebraska
State
Nebraska
United States

PREVIOUS NEXT CANCEL

See the Advanced Search to view all 147 search results matching the contents of 'Your Selections':

Guided Search will recommend the top ten tables based on the criteria given. If you don't see what you are looking for, you can switch to advanced search.

The data we want can be found in the DP03 ACS table and the SF1 decennial table.

Using American Fact Finder

Subject	United States				Nebraska				Douglas County, Nebraska				Census Tract 5, Douglas County, Nebraska			
	Estimate	Margin of Error	Percent	Percent Margin of Error	Estimate	Margin of Error	Percent	Percent Margin of Error	Estimate	Margin of Error	Percent	Percent Margin of Error	Estimate	Margin of Error	Percent	Percent Margin of Error
INCOME AND BENEFITS (IN 2011 INFLATION-ADJUSTED DOLLARS)																
Total households	114,761,359	+/-251,732	114,761,359	(X)	715,703	+/-2,227	715,703	(X)	199,576	+/-1,179	199,576	(X)	538	+/-91	538	(X)
Less than \$10,000	8,176,081	+/-21,386	7.1%	+/-0.1	43,938	+/-1,363	6.1%	+/-0.2	13,954	+/-774	7.0%	+/-0.4	32	+/-32	5.9%	+/-5.8
\$10,000 to \$14,999	6,248,397	+/-20,005	5.4%	+/-0.1	39,830	+/-1,091	5.6%	+/-0.2	10,421	+/-626	5.2%	+/-0.3	113	+/-80	21.0%	+/-13.6
\$15,000 to \$24,999	12,217,054	+/-23,671	10.6%	+/-0.1	80,024	+/-1,603	11.2%	+/-0.2	20,271	+/-855	10.2%	+/-0.4	83	+/-50	15.4%	+/-9.5
\$25,000 to \$34,999	11,944,165	+/-23,888	10.4%	+/-0.1	82,026	+/-1,728	11.5%	+/-0.2	21,937	+/-929	11.0%	+/-0.4	59	+/-45	11.0%	+/-8.6
\$35,000 to \$49,999	15,874,513	+/-27,329	13.8%	+/-0.1	106,903	+/-1,952	14.9%	+/-0.3	27,970	+/-1,086	14.0%	+/-0.5	108	+/-61	20.1%	+/-11.2
\$50,000 to \$74,999	21,057,656	+/-45,503	18.3%	+/-0.1	146,221	+/-1,980	20.4%	+/-0.3	37,669	+/-1,098	18.9%	+/-0.6	41	+/-35	7.6%	+/-6.4
\$75,000 to \$99,999	14,181,160	+/-60,815	12.4%	+/-0.1	94,334	+/-1,584	13.2%	+/-0.2	25,226	+/-791	12.6%	+/-0.4	24	+/-27	4.5%	+/-5.0
\$100,000 to \$149,999	14,551,369	+/-71,451	12.7%	+/-0.1	80,124	+/-1,646	11.2%	+/-0.2	25,299	+/-881	12.7%	+/-0.4	37	+/-35	6.9%	+/-6.4
\$150,000 to \$199,999	5,354,595	+/-34,224	4.7%	+/-0.1	22,574	+/-810	3.2%	+/-0.1	8,364	+/-514	4.2%	+/-0.3	0	+/-74	0.0%	+/-4.1
\$200,000 or more	5,156,369	+/-31,033	4.5%	+/-0.1	19,729	+/-769	2.8%	+/-0.1	8,465	+/-417	4.2%	+/-0.2	41	+/-30	7.6%	+/-5.6
Median household income (dollars)	52,762	+/-99	(X)	(X)	50,695	+/-319	(X)	(X)	52,929	+/-719	(X)	(X)	29,688	+/-14,757	(X)	(X)
Mean household income (dollars)	72,555	+/-125	(X)	(X)	64,905	+/-404	(X)	(X)	72,194	+/-907	(X)	(X)	56,618	+/-17,311	(X)	(X)
With earnings	90,888,685	+/-193,228	79.2%	+/-0.1	587,863	+/-2,364	82.1%	+/-0.2	166,123	+/-1,386	83.2%	+/-0.5	416	+/-98	77.3%	+/-12.5
Mean earnings (dollars)	73,702	+/-139	(X)	(X)	64,102	+/-411	(X)	(X)	71,906	+/-951	(X)	(X)	55,531	+/-18,352	(X)	(X)
With Social Security	32,005,143	+/-98,210	27.9%	+/-0.1	195,239	+/-1,615	27.3%	+/-0.2	46,328	+/-781	23.2%	+/-0.4	194	+/-78	36.1%	+/-13.4
Mean Social Security income (dollars)	16,213	+/-18	(X)	(X)	16,463	+/-117	(X)	(X)	16,837	+/-262	(X)	(X)	15,206	+/-3,325	(X)	(X)
With retirement income	20,126,376	+/-92,104	17.5%	+/-0.1	96,941	+/-1,645	13.5%	+/-0.2	27,345	+/-786	13.7%	+/-0.4	30	+/-34	5.6%	+/-5.9
Mean retirement income (dollars)	22,490	+/-43	(X)	(X)	19,081	+/-595	(X)	(X)	20,953	+/-1,370	(X)	(X)	18,393	+/-2,195	(X)	(X)

The results for median income. The same process can be used to find results that are better in the decennial census such as population estimates.

Finding Unemployment Rates

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Databases, Tables & Calculators by Subject

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TOP PICKS

SERIES REPORT

DISCONTINUED
DATABASES

FAQS

SPECIAL NOTICES

MORE SOURCES OF DATA

On This Page:

- » [Inflation & Prices](#)
- » [Employment](#)
- » [Unemployment](#)
- » [Pay & Benefits](#)
- » [Spending & Time Use](#)
- » [Productivity](#)
- » [Workplace Injuries](#)
- » [International](#)
- » [Employment Projections](#)
- » [Regional Resources](#)
- » [Historical News Release Tables](#)
- » [Maps](#)
- » [Calculators](#)

Starting at bls.gov, select “Databases & Tools” and then select “Unemployment”.

Finding Unemployment Rates

Unemployment

Database Name	Special Notice	Top Picks	One Screen	Multi-Screen	Tables	Text Files
Rates & Levels						
Labor Force Statistics including the National Unemployment Rate (Current Population Survey - CPS)		 TOP PICKS	 ONE-SCREEN DATA SEARCH		 TABLES	 TEXT FILES
Local Area Unemployment Statistics (LAUS)	 SPECIAL NOTICE	 TOP PICKS	 ONE-SCREEN DATA SEARCH	 MULTI-SCREEN DATA SEARCH	 TABLES	 TEXT FILES
Layoffs						
Mass Layoff Statistics (MLS)	 SPECIAL NOTICE	 TOP PICKS	 ONE-SCREEN DATA SEARCH	 MULTI-SCREEN DATA SEARCH	 TABLES	 TEXT FILES

The LAUS program provides the unemployment rates for states and sub-state levels.

Finding Unemployment Rates

Local Area Unemployment Statistics

HELP

Select how you want to view the data

View area types within a State or Census Region and Division View State(s) by area type or view data for Census Regions or Divisions

1 Select a State or Census Reg. & Div. Find

- 01 Alabama
- 02 Alaska
- 04 Arizona
- 05 Arkansas

2 Select one or more Area Types Find

- A Statewide
- B Metropolitan areas
- D Micropolitan areas
- E Combined areas

3 Select one or more Areas Find

- AST310000 Nebraska

4 Select Seasonal Adjustment

- Seasonally Adjusted
- Not Seasonally Adjusted

5

OR for Multiple Queries

Your Selection: (3 series selected) NOTE: Select a maximum of 200 series.

Nebraska Metropolitan areas Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area N
Nebraska Statewide Nebraska Seasonally Adjusted : LASST31000003,LASST31000004
Nebraska Statewide Nebraska Not Seasonally Adjusted : LAUST31000003,LAUST31000004

Using the multi-screen search allows you to enter both the city and state at the same time.

Finding Unemployment Rates

Databases, Tables & Calculators by Subject

Change Output Options:

From: 2012

To: 2013



include graphs

Data extracted on: July 28, 2013 (11:39:04 PM)

Local Area Unemployment Statistics

Series Id: LAUMT31365403, LAUMT31365404, LAUMT31365405, LAUMT31365406
Not Seasonally Adjusted
Area: Omaha-Council Bluffs, NE-IA Metropolitan Statistical Area
Area Type: Metropolitan areas
State/Region/Division: Nebraska

Download: .xls






















Because Omaha's unemployment rate is not seasonally adjusted, we'll use the unadjusted employment rate for all of our areas.

Year	Period	labor force	employment	unemployment	unemployment rate
2012	Jan	457936(E)	434390(E)	23546(E)	5.1(E)
2012	Feb	460682(E)	437277(E)	23405(E)	5.1(E)
2012	Mar	459479(E)	437686(E)	21793(E)	4.7(E)
2012	Apr	462068(E)	442538(E)	19530(E)	4.2(E)
2012	May	462960(E)	443211(E)	19749(E)	4.3(E)
2012	Jun	464434(E)	442928(E)	21506(E)	4.6(E)
2012	Jul	469561(E)	447402(E)	22159(E)	4.7(E)
2012	Aug	465013(E)	444759(E)	20254(E)	4.4(E)
2012	Sep	459503(E)	441088(E)	18415(E)	4.0(E)
2012	Oct	465707(E)	446950(E)	18757(E)	4.0(E)
2012	Nov	463792(E)	445807(E)	17985(E)	3.9(E)
2012	Dec	461488(E)	442331(E)	19157(E)	4.2(E)
2012	Annual	462718(E)	442197(E)	20521(E)	4.4(E)
2013	Jan	463491	440218	23273	5.0
2013	Feb	466009	444521	21488	4.6
2013	Mar	464843	445036	19807	4.3
2013	Apr	471025	452197	18828	4.0
2013	May	471332(P)	451982(P)	19350(P)	4.1(P)

E : Reflects revised inputs, reestimation, and adjustment to new state control totals.
P : Preliminary.

Finding Unemployment Rates

Employment

Database Name	Special Notice	Top Picks	One Screen	Multi-Screen	Tables	Text Files
Monthly						
Employment, Hours, and Earnings - National (Current Employment Statistics - CES)	 SPECIAL NOTICE	 TOP PICKS	 ONE-SCREEN DATA SEARCH	 MULTI-SCREEN DATA SEARCH	 TABLES	 TEXT FILES
Employment, Hours, and Earnings - State and Metro Area (Current Employment Statistics - CES)	 SPECIAL NOTICE	 TOP PICKS	 ONE-SCREEN DATA SEARCH	 MULTI-SCREEN DATA SEARCH	 TABLES	 TEXT FILES
Labor Force Statistics (Current Population Survey - CPS)		 TOP PICKS	 ONE-SCREEN DATA SEARCH		 TABLES	 TEXT FILES
Job Openings and Labor Turnover Survey (JOLTS)	 SPECIAL NOTICE	 TOP PICKS	 ONE-SCREEN DATA SEARCH	 MULTI-SCREEN DATA SEARCH		 TEXT FILES

The Current Population Survey (CPS) gives the national unemployment rate and can be found under the employment category.

Finding Unemployment Rates

Labor Force Statistics from the Current Population Survey

HELP

1 Sex

Both Sexes
Men
Women

2 Race

All Races
White
Black or African American
Asian

3 Ethnic Origin

All Origins
Hispanic or Latino
Mexican American
Puerto Rican

4 Age

16 years and over
14 years and over
16 to 17 years
16 to 19 years

5 Education (25 years and over only)

All educational levels

6 Marital Status

All marital statuses
Married, spouse present

7 Labor Force Status

Unemployed looking for part-time work
Unemployment rate
Unemployment rate of the full-time labor force
Unemployment rate of the part-time labor force

8 Seasonal

Seasonally Adjusted

Not Seasonally Adjusted

9 Periodicity

Annual

Monthly

Quarterly

10 **Get Data**

OR for Multiple Queries

Add To Your Selection ->

Your Selection: (0 series selected) NOTE: Select a maximum of 200 series.

Select the unemployment rate and broadest settings.

Finding Unemployment Rates

Databases, Tables & Calculators by Subject

Change Output Options: From: 2012 To: 2013 [GO](#)

include graphs

Data extracted on: July 28, 2013 (11:37:37 PM)

Labor Force Statistics from the Current Population Survey

Series Id: LNS14000000
Seasonally Adjusted
Series title: (Seas) Unemployment Rate
Labor force status: Unemployment rate
Type of data: Percent or rate
Age: 16 years and over

Download: [.xls](#)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2012	8.3	8.3	8.2	8.1	8.2	8.2	8.2	8.1	7.8	7.9	7.8	7.8	
2013	7.9	7.7	7.6	7.5	7.6	7.6							

We're going to use the same month and rate from Omaha and NE.

Series Id: LNU04000000
Not Seasonally Adjusted
Series title: (Unadj) Unemployment Rate
Labor force status: Unemployment rate
Type of data: Percent or rate
Age: 16 years and over

Download: [.xls](#)

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Annual
2012	8.8	8.7	8.4	7.7	7.9	8.4	8.6	8.2	7.6	7.5	7.4	7.6	8.1
2013	8.5	8.1	7.6	7.1	7.3	7.8							

Presentation

- ▶ Contain the required information
- ▶ Easy to understand (tables, graphs, maps, etc.)
- ▶ Supplement the narrative
- ▶ Document the source

	Census Tract	Omaha	Nebraska	United States
Population:	2,328 ¹	408,958 ¹	1,826,341 ¹	308,745,538 ¹
Unemployment Rate:	N/A	4.1% ²	3.9% ²	7.3% ²
Poverty Rate:	41.8% ³	15.5% ³	12% ³	14.3% ³
Percent Minority:	32.4% ¹	24.4% ¹	17.9% ¹	36.3% ¹
Median Household Income:	\$29,688 ³	\$46,978 ³	\$50,695 ³	\$52,762 ³
1. 2010 Decennial Census; 2. Bureau of Labor Statistics, May 2013; 3. 2007-2011 American Community Survey				

Resources

- ▶ US Census Bureau (census.gov)
- ▶ Bureau of Labor Statistics (bls.gov)
- ▶ Nebraska Labor Market Information (networks.nebraska.gov/analyzer)
- ▶ Nebraska Dept. of Economic Development (neded.org)

Other Questions?

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