

# 2014 Dialog on Sustainability

Rathbone and Fiedler Halls, Kansas State University, Manhattan, Kansas

Saturday, July 19, 2014

## Invitation for Attendance

### Free Registration!

The Consortium for Environmental Stewardship and Sustainability and its partners will host the *Ninth Annual Dialog on Sustainability: "Communication and Sustainability: How to Communicate Effectively to Advance Sustainability Initiatives"* on Saturday, July 19, 2014 in Rathbone and Fiedler Halls at Kansas State University. Registration opens at 8:30a.m. and the program starts at 9:30 a.m. This year's dialog will focus on effective communication of sustainability concepts and ideas. The anticipated audience will include youth from many European countries, undergraduate students from U.S. universities who are working on sustainability research projects, leaders and members of environmental organizations, K-Staters, environmental professionals, and members of communities.

We invite individuals, communities, and organizations to come prepared to share input, ideas, and information. In addition to the presentations and dialog, there will be displays, posters, exhibits, lunch (provided), and more. Please see the URL below for program details and more information.

All who are interested are invited to attend and actively participate in the dialog. **There is no registration fee, but please pre-register by sending your name and contact information (affiliation, phone and e-mail address) to Sheree Walsh, [chsr@ksu.edu](mailto:chsr@ksu.edu) so that we will have a seat and lunch reserved for you.**

We encourage you to bring information to share (e.g., brochures, flyers, fact sheets, etc.) on sustainable activities that your organization is involved with. Tables will be available. Posters, exhibits, university course descriptions, and information on future sustainability events are invited. For posters, please send title, author information, and a brief abstract to:

Sheree Walsh, [chsr@ksu.edu](mailto:chsr@ksu.edu), (785) 532-6519,

Center for Hazardous Substance Research, 104 Ward Hall, KSU, Manhattan, KS 66506

by **July 9, 2014** so we can reserve poster space for your poster. For exhibits, course description listings, and displays, or if you require table space for handouts, please inform Sheree Walsh of your needs by July 9 as well.

Co-sponsorship is encouraged to assist with travel and event expenses; contributors will receive a certificate of sponsorship and be recognized in the program for contributions as follows:

Gold: \$500 and greater; Silver: \$250 and up to \$500; Bronze: \$100 and up to \$250

For more information on this important event, please contact:

Larry E. Erickson, [lerick@ksu.edu](mailto:lerick@ksu.edu), (785) 532-4313 or Sheree Walsh, [chsr@ksu.edu](mailto:chsr@ksu.edu), (785)-532-6519

Please mark your calendars and take advantage of this unique opportunity to share ideas and build partnerships; and help us advance efforts toward a sustainable future!

**2014 DIALOG ON SUSTAINABILITY PLANNING TEAM**

<http://www.engg.ksu.edu/chsr/sustainability/dialogs/2014/dos>

# 2014 Dialog on Sustainability

## "Communication and Sustainability: How to Communicate Effectively to Advance Sustainability Initiatives"

Saturday, July 19, 2014

Rathbone and Fielder Halls, Kansas State University, Manhattan, Kansas  
(Because of construction, enter through the north doors)

### Program

- 8:30 **Registration** in atrium and booth and poster setup – Fiedler Hall
- 9:30 **Welcome and Introduction** – Larry Erickson and Huston Gibson – Fiedler Auditorium
- 9:40 Bradley Lane – Consumer motivation for electric vehicles
- 10:00 Rachel Krause – Municipal government motivation
- 10:20 Gary Brase – Communication and decision making: Motivation of individuals
- 10:40 **Break**
- 11:00 **Panel discussion** and dialog on effective communication: Speakers plus break out presenters; this will include introductions to each of the breakout sessions – Myles Alexander as facilitator – Fiedler Auditorium
- Noon **Lunch**, poster viewing, and informal communication; box lunches will be provided
- 1:00 **Breakout Sessions**
- **Session A:** Huston Gibson and Meghan Wieters – Communication and action – Fiedler Auditorium
  - **Session B:** Sharon Ashworth – Communicating water sustainability – Rathbone 1066
- 2:10 **Break**
- 2:30 **Breakout Sessions**
- **Session C:** Jason Brody – Website communication (informing social decision making related to sustainability) – Fiedler Auditorium
  - **Session D:** Jean Waters and David Carter – Communicating and choosing sustainability at work (Sustainable initiative implementation in the work environment) – Rathbone 1066
- 3:40 Brief summaries from each breakout session. A participant from each of the breakouts to report to the whole assembly – Fiedler Auditorium
- 4:00 Larry Erickson - Final thank you message
- 4:05 Departure, further informal dialog, or meetings of organizations

## 2014 Dialog on Sustainability Speakers and Session Leaders

- **Myles Alexander** is with the Center for Engagement and Community Development at KSU.
- **Sharon Ashworth** is with the Kansas Natural Resource Council, and she leads the water sustainability educational effort for KNRC.
- **Gary Brase** is a faculty member in the Dept. of Psychology at KSU.
- **Jason Brody** is a faculty member in the Dept. of Landscape Architecture and Regional & Community Planning at KSU.
- **David Carter** is with Engineering Extension at KSU.
- **Larry E. Erickson** is a faculty member in the Dept. of Chemical Engineering at KSU.
- **Huston Gibson** is a faculty member in the Dept. of Landscape Architecture and Regional & Community Planning at KSU.
- **Rachel Krause** is a faculty member with the School of Public Affairs and Administration at KU.
- **Bradley Lane** is a faculty member with the School of Public Affairs and Administration at KU.
- **Jean Waters** is with the Nebraska Business Development Center at the University of Nebraska at Omaha.
- **K. Meghan Wieters** is a faculty member in the Dept. of Regional and City Planning at the University of Oklahoma.

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## Sponsors and Co-sponsors

- Big 12 Fellowship Program
- Center for Engagement and Community Development
- Center for Hazardous Substance Research
- Consortium for Environmental Stewardship and Sustainability
- Dept of Landscape Architecture and Regional and Community Planning
- Institute for Civic Discourse and Democracy
- Kansas Natural Resource Council
- Pollution Prevention Regional Information Center
- Univ. of Nebraska at Omaha
- University of Kansas
- University of Oklahoma

Additional co-sponsors are invited to help with the event by contributing financially and/or helping to promote the event among their membership or network. Financial contributions of \$100 - \$500 will be used to pay travel expenses of speakers and session leaders and to pay for lunch and other refreshments. Please feel free to bring your own name badge.

Gold: \$500 and greater;

Silver: \$250 and up to \$500; Bronze: \$100 and up to \$250