

2014 Dialog on Sustainability

"Communication and Sustainability: How to Communicate Effectively to Advance Sustainability Initiatives"

Saturday, July 19, 2014

Rathbone and Fielder Halls, Kansas State University, Manhattan, Kansas
(Because of construction, enter through the north doors)

Program

- 8:30 **Registration** in atrium and booth and poster setup – Fiedler Hall
- 9:30 **Welcome and Introduction** – Larry Erickson and Huston Gibson – Fiedler Auditorium
- 9:40 Bradley Lane – Consumer motivation for electric vehicles
- 10:00 Rachel Krause – Municipal government motivation
- 10:20 Gary Brase – Communication and decision making: Motivation of individuals
- 10:40 **Break**
- 11:00 **Panel discussion** and dialog on effective communication: Speakers plus break out presenters; this will include introductions to each of the breakout sessions – Myles Alexander as facilitator – Fiedler Auditorium
- Noon **Lunch**, poster viewing, and informal communication; box lunches will be provided
- 1:00 **Breakout Sessions**
- **Session A:** Huston Gibson and Meghan Wieters – Communication and action – Fiedler Auditorium
 - **Session B:** Sharon Ashworth – Communicating water sustainability – Rathbone 1066
- 2:10 **Break**
- 2:30 **Breakout Sessions**
- **Session C:** Jason Brody – Website communication (informing social decision making related to sustainability) – Fiedler Auditorium
 - **Session D:** Jean Waters and David Carter – Communicating and choosing sustainability at work (Sustainable initiative implementation in the work environment) – Rathbone 1066
- 3:40 Brief summaries from each breakout session. A participant from each of the breakouts to report to the whole assembly – Fiedler Auditorium
- 4:00 Larry Erickson - Final thank you message
- 4:05 Departure, further informal dialog, or meetings of organizations