



Online Information
available through
sites.nppd.com







Trying to...

- state certification or funding approval?
- attract business/industry to your area?
- attract people to your area to visit or to live?
- have a local resource for your community?
- complete a grant application?

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We Want Your Business In Nebraska



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SITE News



[Nebraska is fifth in Pollina's Top 10 Pro-Business States ranking](#)

8/16/2011

Nebraska has been named one of America's ten most business-friendly states for 2011 by Pollina Corporate Real Estate, Inc., a national leader in corporate site selection based in Chicago...

[Wind tower builder to add jobs](#)

8/11/2011

A Columbus, Neb.-based manufacturer of wind turbine towers is showing signs of growth after two years of layoffs and lagging orders...

[Webinars Scheduled on NIFA's Asset Modernization Initiative](#)

8/2/2011

The Nebraska Investment Finance Authority has

Economic & Demographic Information

Targeted Industries:



Manufacturers of Fabricated Metal Products Study

Study Size: Sixteen states are examined in the analysis. These states include the top eight states in terms of value of shipments by the Fabricated Metal Product Manufacturing subsector, the three states with the highest potential for wind power generation (Nebraska ranks third), and other states near Nebraska with which it typically competes for industrial location

Online Materials!

published July 2011

Industrial Sites:

Chadron 10 acres
Columbus 162 acres

Industrial Buildings:

Chadron 33,281 sq. ft.

Receive notifications for newly published materials - by [Email](#), [Twitter](#), or [FaceBook](#).



**NPPD
Economic
Development**

 Like 58



Did you know...

- Trusted Source of Information since 1995.
- Updated continuously – year round!
- 100% of Nebraska counties & communities.
- Update notifications.
- Easy access & **FREE!!!**



Data Available

- Population Characteristics
- Labor Force
- Residence & Work Flow
- Migration
- Age Distribution
- Retail Sales
- Income Distributions
- Educational Attainment
- Employment by Occupation & Industry
- Housing Characteristics
- Geospatial & Thematic Mapping
- Community Profiles
- Facts Books
- Trend Studies
- Industry Studies
- Calling Card

And More!

 SEARCH

HOME INDUSTRIAL PROPERTIES COMMUNITY INFO TARGETING & OPPORTUNITY STUDIES RESEARCH & DATA LIBRARY

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SITE News

Economic & Demographic Information



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Search Cities:
The fastest way to find your local data

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Community Search

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SEARCH

HOME **INDUSTRIAL PROPERTIES** **COMMUNITY INFO** **TARGETING & OPPORTUNITY STUDIES** **RESEARCH & DATA** **LIBRARY**

Community Application **View Matching Records**
Status: ready for filter criteria **View All Records** **Clear Form**

Fill in desired search criteria. Blanks will search all records.

Community:

County:

Region:

Enter numbers only (no commas, no text).

Population of at least **x**

Labor market population of at least **x**

Interstate within **x** minutes of community

Commercial air within **x** minutes of community

Yes No **Must have rail to community**

Looking for specific information? Check areas of interest to search for materials available online.

Community has...

- Local Website
- Sites Online
- Facts Book Online
- Buildings Online
- Trend Study Online
- Certified Community

Community Results



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SEARCH

HOME INDUSTRIAL PROPERTIES COMMUNITY INFO TARGETING & OPPORTUNITY STUDIES RESEARCH & DATA LIBRARY

View Matching Records

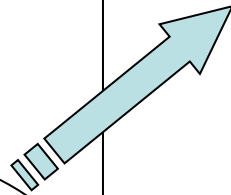
Community Search Results [Back to Search Page](#)

Community	City Pop. (2008)	Area Labor (2008)	Miles to Interstate	Minutes to Commercial Air	Rail Access
Battle Creek County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections trend study	1,139	101,032	106 miles	13 minutes	No
Madison County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections facts book trend study	2,186	101,032	84 miles	10 minutes	Yes
Meadow Grove County: Madison Region: Northern NEDI community profile city_ests/projections county_ests/projections trend study	283	101,032	117 miles	18 minutes	No
Newman Grove County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections trend study available sites/buildings	734	101,032	93 miles	38 minutes	No
Norfolk  County: Madison Region: Northern local website NEDI community profile city_ests/projections county_ests/projections facts book trend study available sites/buildings	22,940	101,032	101 miles	2 minutes	Yes



Norfolk

County: Madison
Region: Northern
[local website](#)
[NEDI community profile](#)
[city_ests/projections](#)
[county_ests/projections](#)
[facts book](#)
[trend study](#)
[available sites/buildings](#)





Local Website

City site – regardless of where created or hosted



County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)

NORFOLK NEBRASKA
A Community of Strength

City Information | Community Links | Departments | Residents | Visitors | Businesses | 127 North 1st St. Norfolk, NE 68701 | Phone: (402) 844-2000

Search this site:

Facebook | Twitter | YouTube

I Want To ...

- Apply For: »
- Contact: »
- Find: »
- Pay My Bill: »
- Report a Problem or Concern
- Reserve: »
- Search: »
- View: »

The Mission of the City of Norfolk is to "provide quality public services in an effective and efficient manner."

City News

The Snow Emergency that went into effect Saturday January 22, 2011 was canceled January 23rd at 2:00 p.m.

The Fire division is asking for help from citizens in removing snow from around fire hydrants. [Click here for more information.](#)

Administrator's Weekly Memo - January 14, 2011

The Norfolk Water Division recently received two awards. Read about their accomplishments in the January 11th Norfolk Insider.

Learn about new Councilperson Thad Murren in the January 3rd Norfolk Insider.

Quick Links

- Citizen Request
- City Calendar
- City Code
- City Meetings
- Council Agendas & Minutes
- Customer Service Survey
- Employment Opportunities
- Forms



NEDI Community profile

- Every Community
- Base Set for All

County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)

Nebraska
Community "Fast Facts" Profile
Norfolk, Nebraska

Navigation: [Location](#) | [Population](#) | [Labor](#) | [Transportation](#) | [Utilities](#) | [Tax Structure](#) | [Mun](#)
[Education](#) | [Recreation](#) | [Housing](#) | [Health Facilities](#) | [Commercial Services](#) |
[Largest Employers](#) | [Industrial Properties](#) | [Community Notes](#) | [Local Contac](#)

LOCATION

Norfolk is located in the Elkhorn County in northeast Nebraska, U.S. Highways 81 and 275. Norfolk is 113 miles north-northwest of Lincoln, and 35 miles northwest of Iowa.

Norfolk is served by U.S. Highway 81 (north-south) and 275 (east-west) highways. Interstate 29 is approximately 70 miles east. Int

AIR

Distance to nearest public airport..... 3
Length of longest runway.....
Runway lighted.....
Private aircraft storage available.....
Distance to nearest commercial air transport.....
Distance to nearest international airport.....
Name of Airport.....
Miles from Norfolk.....
Omaha Eppley International
Kansas City International
Denver International

Motor Carrier

Number & Type of Road-Serving Community.....
Limited Access, Four-Lane Hwy.....
Improved Two-Lane Hwy.....
Miles to nearest Interstate Hwy.....
Miles to nearest Four-Lane Hwy.....
U.S. Highway 81.....

POPULATION

General:

	Last Census 2000	Latest Year 2009	% Change
Norfolk	23,516	23,272	-1.0%
Madison County	35,226	34,505	-2.0%
Labor Market Population ¹	104,668	101,843	-2.7%

1) Labor market population is the county population plus the contiguous county population.
Source: Population Databank, U.S. Census Bureau, Annual Estimates of the Population, City populations (March 2010), County populations (March 2010), County populations (March 2010)

TRANSIT TIME FOR CARLOAD OR TRUCKLOAD LOTS TO:

Destination	Distance by Hwy. Miles	Days by Railroad	Days by Motor Freight
Omaha.....	113	1-2 days	1 Day
Lincoln.....	129	1-2 days	1 Day
Chicago.....	529	1-2 days	1 Day
Dallas.....	688	1-3 days	1 Day
Denver.....	516	3-4 days	1-2 days
Kansas City.....	301	1-3 days	1-2 days
Los Angeles.....	1528	1-3 days	1-2 days
Minneapolis.....	358	1-3 days	1-2 days
New York.....	1334	4-7 days	1-2 days
St. Louis.....	551	1-3 days	3-5 days

LABOR MARKET

Sample of hourly wage rates in manufacturing occupations (production and/or clerical):

Occupation	Jan 2009	Jan 2008	Area Labor Force (2009)
Assemblers/Fabricators All Other	\$10.73	\$10.49	55,300
Data Entry Keyers	\$7.67	\$7.34	2,393
Labels & Material Handlers, Hand	\$11.55	\$11.14	4,396
Lathe Tool Setters	\$10.20	\$11.72	1,391
Screeners, etc. Legal & Medical	\$8.24	\$8.16	1,391
Welders & Cutters	\$10.27	\$13.92	1,391
Welding Machine Operators	\$11.81	\$11.60	1,391

TRANSPORTATION

Percent of Manufacturing Labor Force Unemployed..... 3%

Number of Work Stoppages in Past 5 Years..... 0

INTERSTATE Hwy.....
Federal State.....
County.....

Highway 81.....
Interstate 29.....
Miles 70



Demographic Estimates & Projections

by county boundary or
by city-center & 3 radii

County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)

NEDI Online - Community GIS Information

To generate a report, complete "City" or "County" information.

<input checked="" type="radio"/> City	Select Community: - Choose City ▾	Default radii: (change if desired) 15 30 50 miles <small>(Note: Data available up to 50 miles outside Nebraska.)</small>
<input type="radio"/> County	Select County: - Choose County ▾	

Click for results:

[Get Demographic Data](#)



(Scotts Bluff County results below: [2010 data](#), [2015 projections](#))

Results for Scotts Bluff County, Nebraska

(8/30/2011 1:46:05 PM)



2010 Snapshot

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

2010 Population by Race

White

Black

American Indian

Asian/Pacific

Other Race

Hispanic Origin

2010 Population by Age

Age 0-4 yrs

Age 5-17 yrs

Age 18-24 yrs

Age 25-34 yrs

Age 35-44 yrs

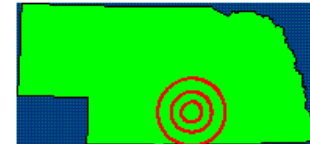
Age 45-54 yrs

Age 55-64 yrs

(Kearney results below: [2010 data](#), [2015 projections](#))

Results for Kearney, Nebraska

(8/30/2011 1:45:25 PM)



2010 Snapshot

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

15 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

30 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

50 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

2010 Population by Race

White

Black

American Indian

Asian/Pacific

Other Race

Hispanic Origin

15 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

30 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

50 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

2010 Population by Age

Age 0-4 yrs

Age 5-17 yrs

Age 18-24 yrs

Age 25-34 yrs

Age 35-44 yrs

Age 45-54 yrs

Age 55-64 yrs

Age 65-74 yrs

Age 75+ yrs

15 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

30 miles

Population

Households

Families

Average Household Size

Average Family Size

Per Capita Income

50 miles

Population

Households

Families

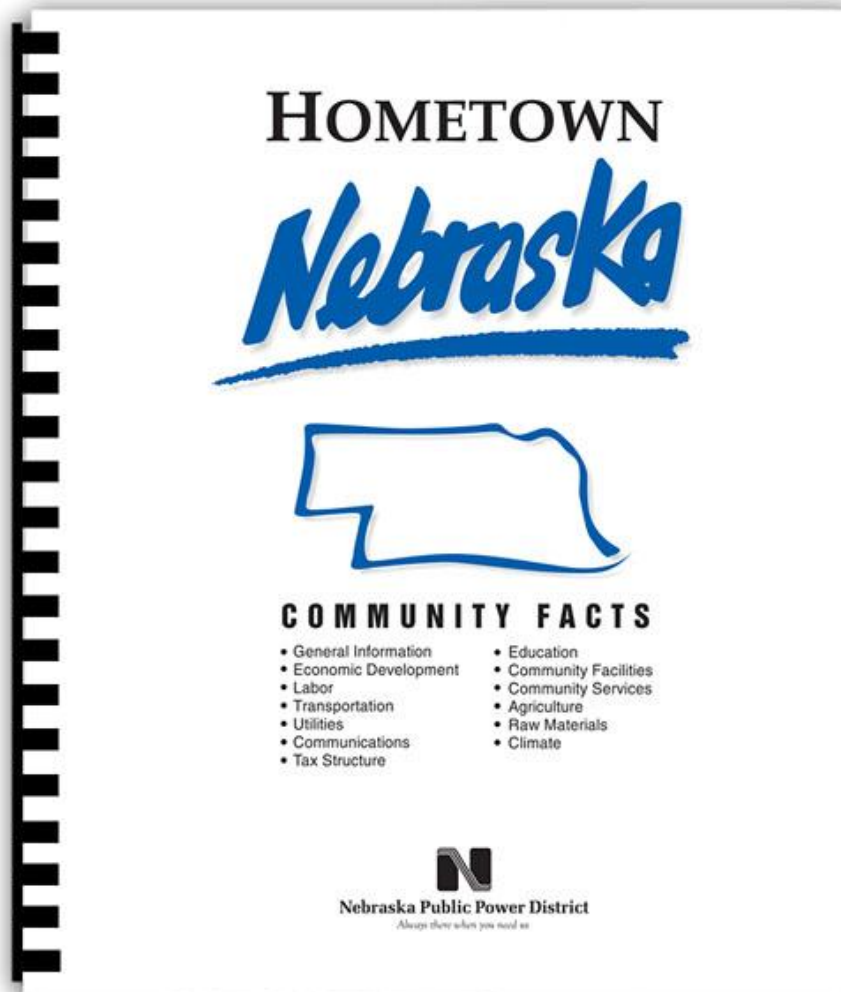
Average Household Size

Average Family Size

Per Capita Income



Facts Books



County: Madison

Region: Northern

[local website](#)

[NEDI community profile](#)

[city ests/projections](#)

[county ests/projections](#)

[facts book](#)

[trend study](#)

[available sites/buildings](#)



Trend Study

County: Madison
 Region: Northern
[local website](#)
[NEDI community profile](#)
[city ests/projections](#)
[county ests/projections](#)
[facts book](#)
[trend study](#)
[available sites/buildings](#)

Economic and Demographic Trends

Kearney, Buffalo County, and the Surrounding Area

Prepared by: Jerry Overhaas
 Nebraska Public Power District
 Economic Development Department
 PO Box 499, 1414 15th Street
 Columbus, NE 68502-0499
 (402) 563-3807
 Email: joverha@nppd.com

Available Online @ sites.nppd.com

NEBRASKA PUBLIC POWER DISTRICT
 "Make the others see us!"

AK3

Economic and Demographic Trends
 Kearney, Buffalo County
 January 2007

growth in Buffalo County with
 review period 2001-2006. As
 it in Buffalo County increased by
 percent increase for Nebraska as a
 and a 5.4 percent increase in

county,
 2001-2006

percent growth for Nebraska,
 view period 2001 to 2006.
 in manufacturing employment
 13.5 percent decrease for
 population Nebraska over the same

period.

Chart 3
 Manufacturing (MANS) Employment, Buffalo County,
 Nebraska, Metro, and Non-Metro Nebraska, 2001-2006
 (Index, 2001=100)

Source: Labor Force & Work Force Inventory, April 2007

Economic and Demographic Trends
 Kearney, Buffalo County
 January 2007

for vehicle) pull factors for Buffalo County
 is computed by dividing the per capita taxable,
 average per capita NRV retail sales. A pull
 retail sales equal to the state. A value greater
 on other areas. Conversely, a pull factor with a
 ing potential retail activity to other places or, in
 its simple calculation does not factor in

Vehicle) Pull Factors
 Surrounding Counties

Year	2006	2006	2006
Year	Per Cap Sales (\$)	Pull Factor	Pull Factor
2006	10,824	1.00	
2006	8,750	0.81	
2006	13,746	1.27	
2006	9,787	0.90	
2006	7,855	0.65	
2006	8,296	0.76	
2006	15,492	1.42	
2006	4,176	0.39	
2006	4,352	0.40	
2006	7,698	0.71	
2006	2,944	0.26	

2006 Retail Sales (NRV) Pull Factors, Nebraska,
 Buffalo County & Surrounding Counties

Economic and Demographic Trends
 Kearney, Buffalo County
 January 2007

pattern for the study area as a percentage of the
 percent out-migration (-100 people) compares to a
 as a whole, a 3.0 percent out-migration for
 percent in-migration for Metropolitan Nebraska during the

as Percent of 2000 Population
 and the Surrounding Area
 METRO
 METRO

Percentage Migration
 Population Change, May 2007



Nebraska Resources

- **Census**
 - www.census.gov
- **American Fact Finder**
 - www.factfinder2.census.gov
- **Center for Public Affairs Research**
 - www.unomaha.edu/~cpar
- **Neb. Dept. of Economic Development - Databook**
 - <http://www.neded.org/business/data-a-research>
- **Local Employment Dynamics**
 - <http://lehd.did.census.gov/led>
- **Nebraska Department of Labor (Labor Market Data)**
 - <http://networks.nebraska.gov/gsipub/index.asp?docid=409>
- **Bureau of Business Research**
 - <http://www.bbr.unl.edu>



Online Training – Webinars

Sites.nppd.com/events

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Event Scheduling - NPPD Economic Development

Thank you for your interest in an upcoming NPPD event! The number of events available changes frequently as events are added and completed.

How to register: Simply click on the box next to the event you would like to participate in (you may sign up for as many as you like). Complete the short registration form. Click on "submit" at the bottom of the form. You will receive a confirmation on your screen that your registration has been received. You will then receive additional details (e.g., webinar connection information) in a separate email.

Questions? Please contact us by calling (800) 282-6773, ext 5541 or emailing econdev@nppd.com.

Webinars:

- Webinar - Accessing & Updating Community Profiles and Properties Online**
When: Wednesday, May 26, 2010, 10 a.m. CDT
Cost: Free
Target Audience: Community ED professionals and leaders with access to the city community profile.
Description: Learn how to quickly and easily access your online manager to make local updates to your NEDI profile and online properties.

Registration Information:
** Please note all fields except "your title" are required fields.*

* Your Name:

Your Title:

* Your Organization's Name:

* Your City:

* Phone:

* E-mail:



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- Links to other resources
- Publications
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[Nebraska Ag & Livestock](#)

[Community Data](#)
[Industrial Properties](#)
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[Materials Request Form](#)
[Nebraska Calling Card](#)
[External Resource Links](#)

Can't find what you need? [Contact us](#) -- we would be glad to assist.

▲ Industrial Overview

The Industrial Overview is a **quarterly newsletter** highlighting significant economic development events in NPPD's service area. Each issue also features a community that has an up-to-date industrial facts book and a controlled site or available building.

View current issue: [Industrial Overview](#)

Past issues:

Winter 2009-10	Fall 2006
Fall 2009	Summer 2006
Summer 2009	Spring 2006
Spring 2009	Winter 2005-06
Winter 2008-09	Fall 2005
Fall 2008	Summer 2005
Summer 2008	Spring 2005
Spring 2008	Winter 2004-05
Winter 2007-08	Fall 2004
Fall 2007	Summer 2004
Summer 2007	Winter 2003

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Sign Up for Electronic Alerts:
(check all that apply)

- New Publications Announcement (monthly)
- Project Announcements (as available)
- Opportunity Studies (as available)

Industrial Overview (quarterly):
(select one)

- Industrial Overview (electronic)
- Industrial Overview (paper)

Immediate Contact:

- Please have an economic development consultant contact me regarding NPPD services or a current project.

Specific need? Please describe:



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- FaceBook
- Twitter
- Emails





What's Coming?

- More data available with 2010 Census!
- “Enhanced” Community Profiles
- Easier access to data sets
- Opportunity to tell me what you want!

MORE data online and
LESS work for you!



Thank you!

Jenny Overhue
Economic Research Specialist
Nebraska Public Power District
Phone: (402) 563-5807
Email: jloverh@nppd.com