

10 Megan Segura

Finding Demographics for Grants

Navigating data sources to find exactly what you need



Industries

Business Climate
Workforce

Economic Conditions

MERIC Wh



research arm of Missouri
Department of Economic
Development







LMI (Data collection)

 Collects industry and occupational wage data, unemployment data, and mass layoff information



EWR (Data analyzing)

 Analyzes LMI data and other economic data to make into useable reports and data for the public







Define your area



It down man arything without officer coper are to ifficer are that National



Identify what you need to measure





Find the most reputable sources



Present data clearly







Ask yourself...

"What area will be affected?"

Census Tract?

Metro Area?

County?

City?

Region?



Remember

It doesn't mean anything

without context!

Compare data to different areas:

State National



Find what you need!



Define your area







Identify what you need to measure





Find the most reputable sources



Present data clearly







Sensitive populations

Mass layoffs

Income

What do they

ask for?

Unemployment

Poverty

Health & welfare

What didn't they ask for that you think is important?



You're needing a piece of land Example: remediated that could be developed as a shopping center You might want to show annual local sales tax revenues and how they have slowly declined



Find what you need!



Define your area



It doesn't wan anyoning wintout someon! coper doesn afficer area Doesn't Matterial



Identify what you need to measure





Find the most reputable sources



Present data clearly





t doors wan anything a book compo

21 23 24 26 27 28 29

Other helpful places

- Center of Disease Control & Prevention
- ... MO Dept. of Health & Senior Services
 - http://health.mo.gov/data/index.php
- MO Dept. of Elementary & Secondary Education

nttp://mcds.desemo.gov/quickfacts/SitePages/DistrictInfo.aspx

Sources

· Census



· Bureau of Labor

Statistics











· MERIC Website

Sources U

· Census











· Bureau of Labor

Statistics











· MERIC Website

Education





MAIN

COMMUNITY FACTS

GUIDED SEARCH

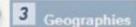
AVA HOER __NKUH

DOWNLOAD OPTIONS

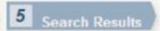
Guided Search - Step-by-step access to Census Information

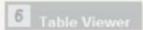














Choose from one of the following and click Next.

- I'm looking for information about people.
 (age, sex, income, poverty, education, ...)
- I'm looking for information about housing. (housing units, houshold type, value of home, ...)
- I'm looking for information about businesses or industries.
 (annual payroll, sales and receipts, number of employees, ...)
- I'm looking for information from a specific dataset.
 (2006-2010 American Community Survey 5-Year Estimates, 2007 Economic Census, 2010 Census Summary File 1, ...)
- I want to search for a table number or a table title. (P1, EC0700A1, b04*, Social Characteristics, ...)

Choose this if you need a specific year

Click after choosing

Note that the guided search searches for tables using a subset of search methods and most requested geographies. For more search options and to select from all available geographies, use the Advanced Search.



◆ PREVIOUS

NEXT >

CANCEL



MAIN

COMMUNITY FACTS

GUIDED SEARCH

ADVANCED SEARCH

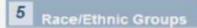
DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information





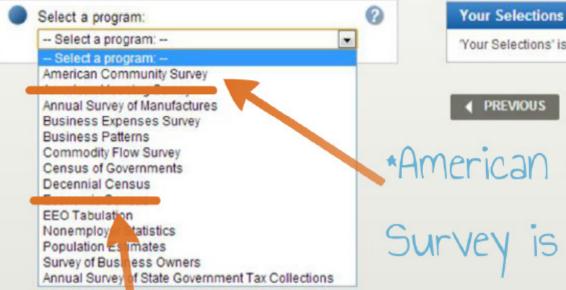








Search the dataset you're interested in. Click Next.



'Your Selections' is empty



CANCEL

*American Community

Survey is every year

*Census is every 10 years







MAIN

COMMUNITY FACTS

GUIDED SEARCH

ADVANCED SEARCH

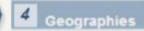
DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

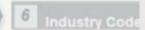


2 Dataset





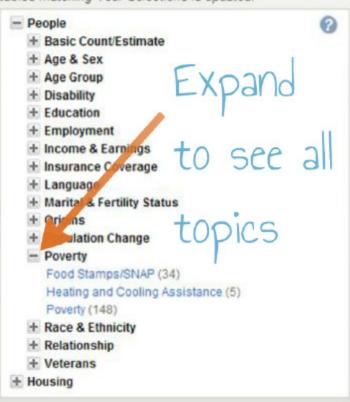


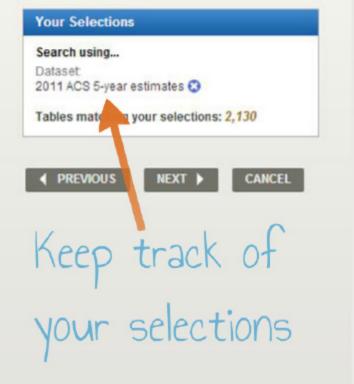




Select the topic(s) you're interested in. Click Next.

You can select one or more topics to add to Your Selections. As you add and remove topics, the number of tables matching Your Selections is updated.









U.S. Department of Commerce United States



FactFinder Choose Results

MAIN

COMMUNITY FACTS

GUIDED SEARCH

ADVANCED SEARCH

DOWNLOAD OPTIONS

Guided Search - Step-by-step access to Census Information

4 Geographies

5 Race/Ethnic Groups

7 Search Results





Select a table, file or document from these top 10 search results:

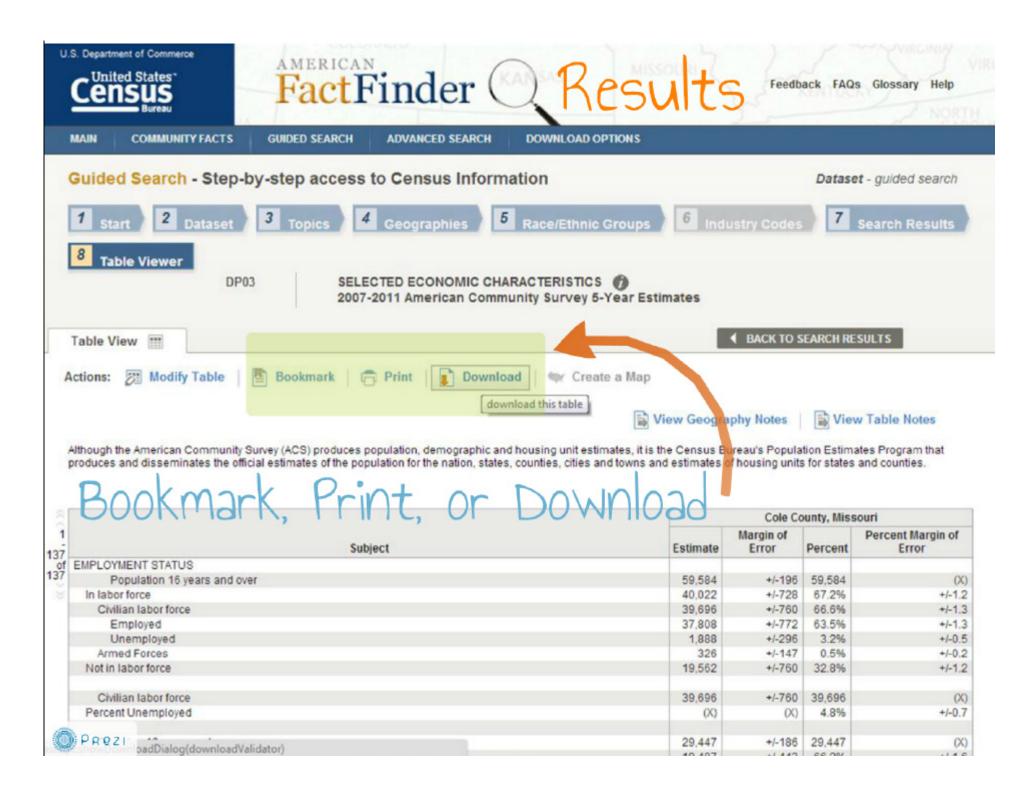
Table, File or Document Title	ID	Dataset
SELECTED ECONOMIC CHARACTERISTICS	DP03	2011 ACS 5-year estimates
POVERTY STATUS IN THE PAST 12 MONTHS	S1701	2011 ACS 5-year estimates
POVERTY STATUS IN THE PAST 12 MONTHS OF FAMILIES	\$1702	2011 ACS 5-year estimates
SELECTED CHARACTERISTICS OF PEOPLE AT SPECIFIED LEVELS OF POUSRTY IN THE PAST 12 MONTHS	S1703	2011 ACS 5-year estimates
FOOD STAMPS/SNAP	92201	2011 ACS 5-year estimates
RATIO OF INCOME TO POVERTY LEVEL IN THE PAST 12 MONTHS BY NATIVITY OF CHILDREN UNDER 18 YEARS IN FAMILIES AND SUBFAMILIES BY LIVING ARRANGEMENTS AND NATIVITY OF PARENTS	B05010	2011 ACS 5-year estimates
PLACE OF BIRTH BY POVERTY STATUS IN THE PAST 12 MONTHS IN THE UNITED STATES	B06012	2011 ACS 5-year estimates
GEOGRAPHICAL MOBILITY IN THE PAST YEAR BY POVERTY STATUS IN THE PAST 12 MONTHS FOR CURRENT RESIDENCE IN THE UNITED STATES	B07012	2011 ACS 5-year estimates
GEOGRAPHICAL MOBILITY IN THE PAST YEAR BY POVERTY STATUS IN THE PAST 12 MONTHS FOR RESIDENCE 1 YEAR AGO IN THE UNITED STATES	B07412	2011 ACS 5-year

Your Selections Search using... Dataset 2011 ACS 5-year estimates (3) People:Poverty: Poverty 3 County Cole County, Missouri 3 Tables matching your selections: 70

◆ PREVIOUS

Click to see





Sources U

· Census











· Bureau of Labor

Statistics





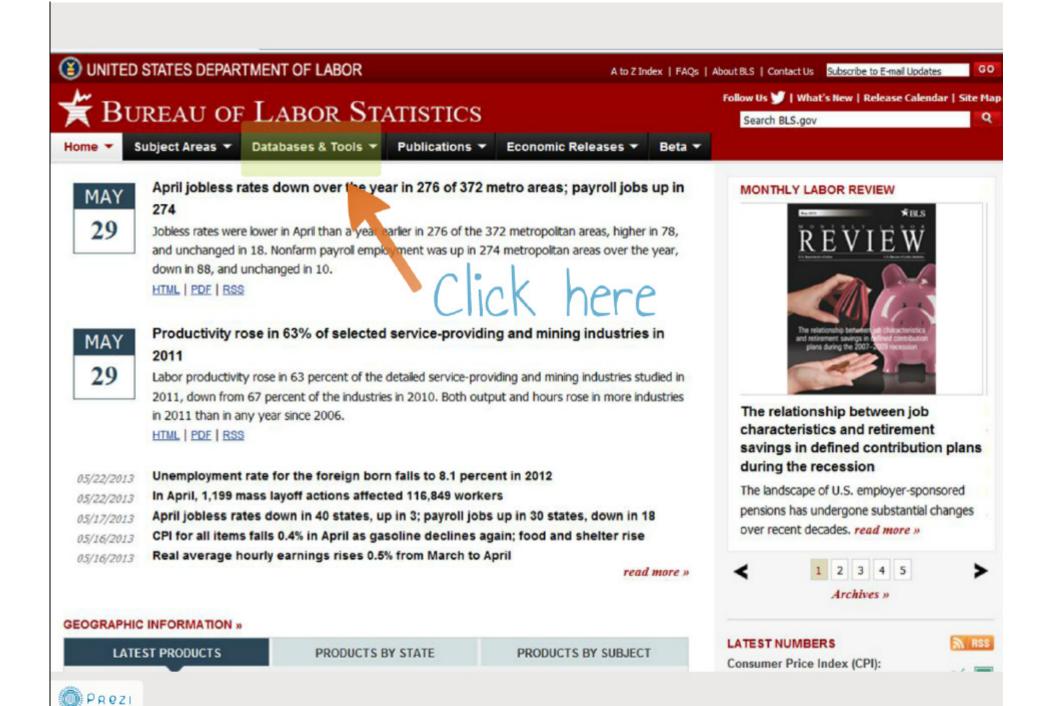


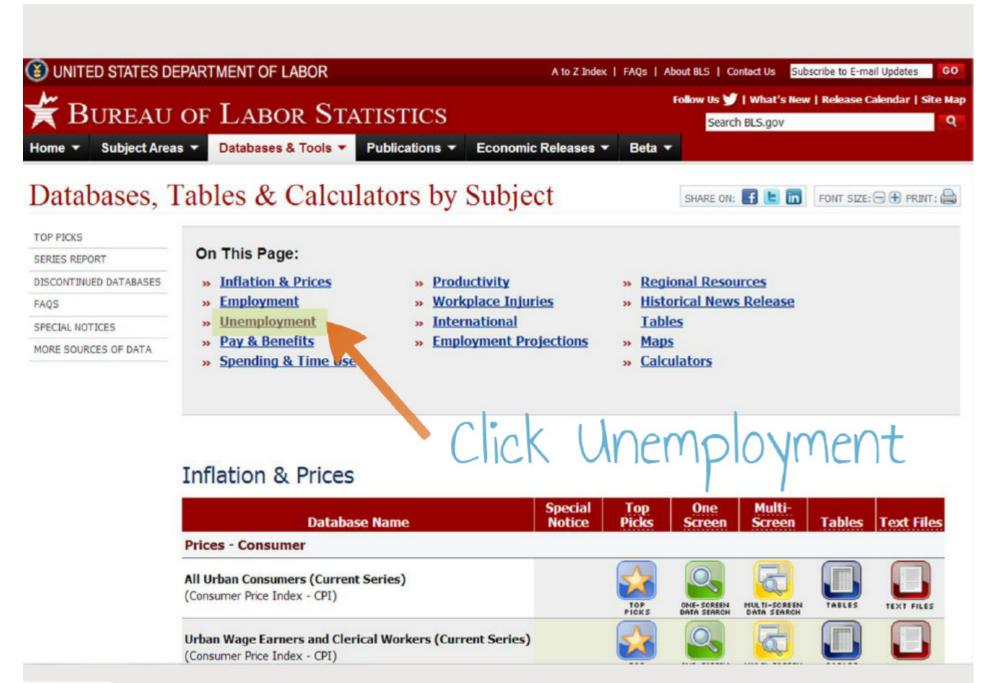




· MERIC Website

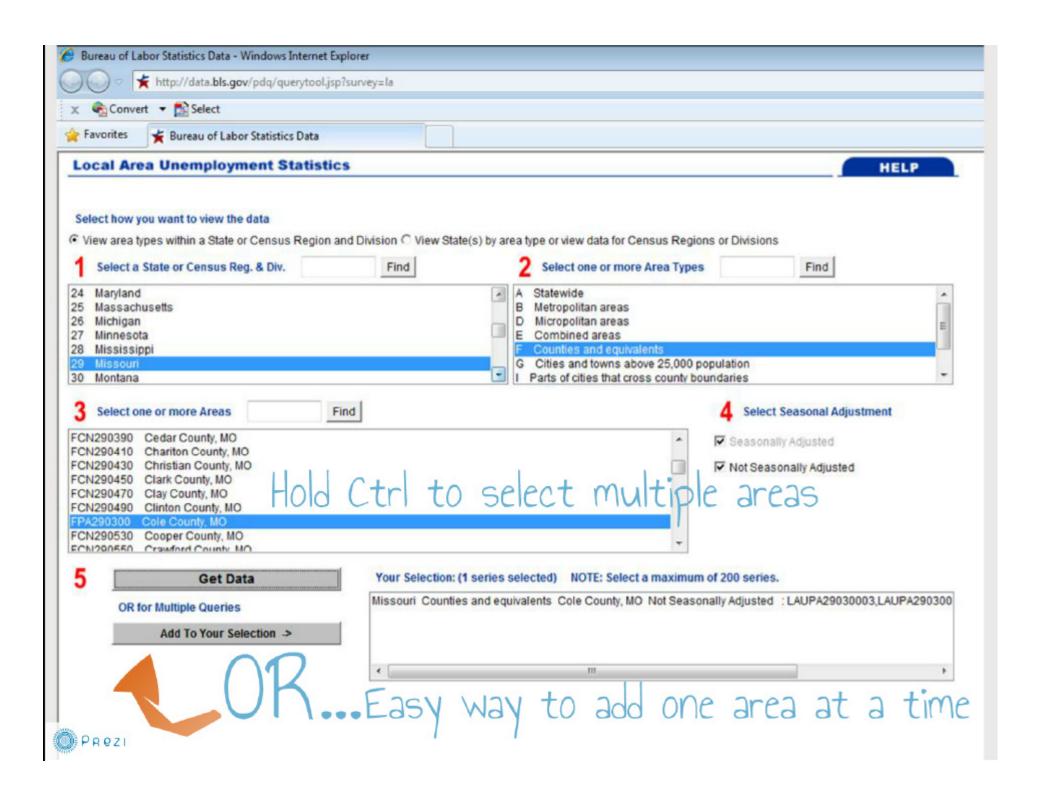
Education

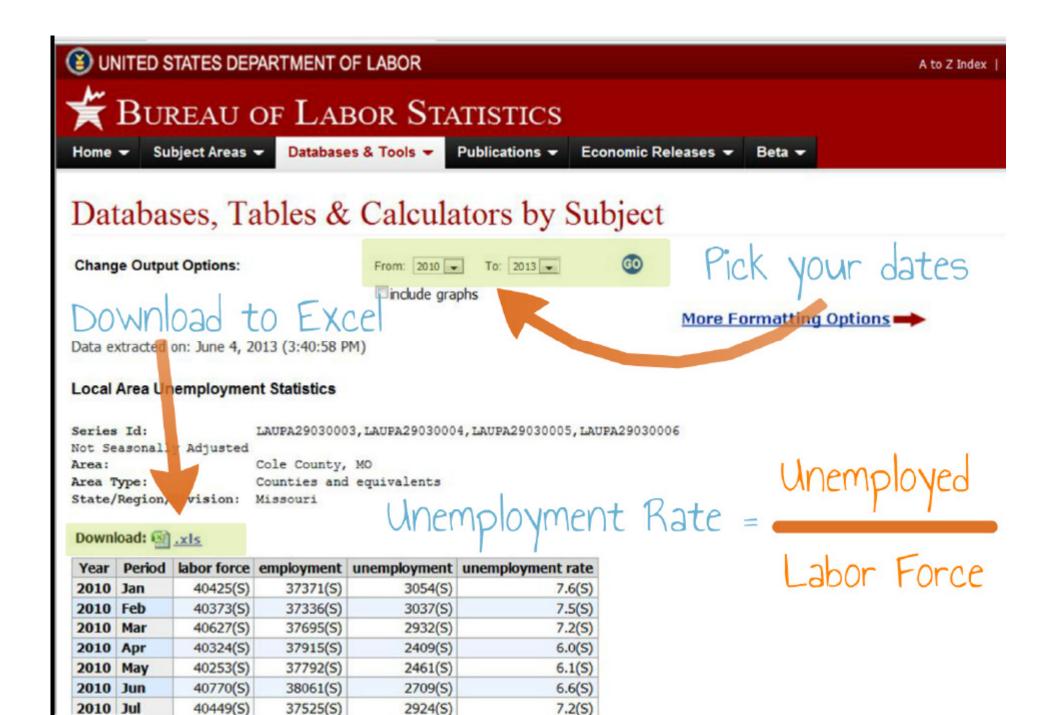












7.2(S)

40105(S)

PREZI

37224(S)

2881(S)

Sources U

· Census











· Bureau of Labor

Statistics







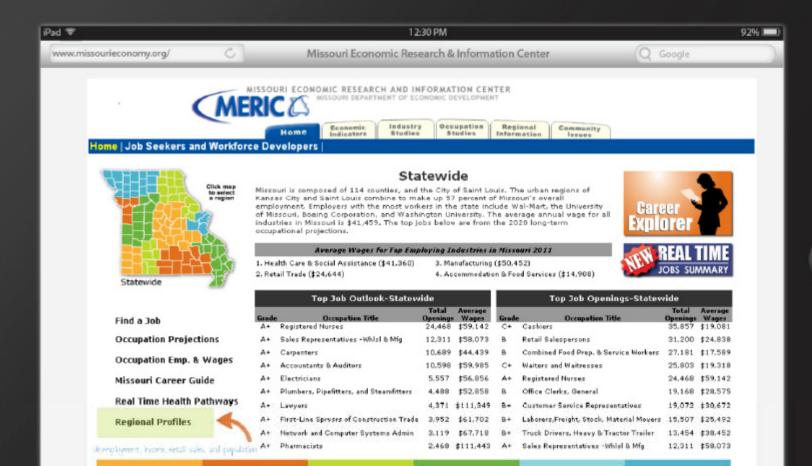




· MERIC Website

Education

CLICK ME on the homepage! REGIONAL JOB MARKETS



Missouri Economic Research & Information Center

Q Google



Home

Economic Indicators Industry Studies Occupation

Regional Information Community

Home | Job Seekers and Workforce Developers



Statewide

Missouri is composed of 114 counties, and the City of Saint Louis. The urban regions of Kansas City and Saint Louis combine to make up 57 percent of Missouri's overall employment. Employers with the most workers in the state include Wal-Mart, the University of Missouri, Boeing Corporation, and Washington University. The average annual wage for all industries in Missouri is \$41,459. The top jobs below are from the 2020 long-term occupational projections.

Average Wages for Top Employing Industries in Missouri 2011

- 1. Health Care & Social Assistance (\$41,360)
- 3. Manufacturing (\$50,452)

2. Retail Trade (\$24,644)

4. Accommodation & Food Services (\$14,908)





Find a Job
Occupation Projections
Occupation Emp. & Wages
Missouri Career Guide
Real Time Health Pathways
Regional Profiles

Unemployment, income, retail sales, and population

	Top Job Outlook-Statewide				Top Job Openings-Statewide				
Grade	Occupation Title	Total Openings	Average Wages	Grade	Occupation Title	Total Openings	Average Wages		
A+	Registered Nurses	24,468	\$59,142	C+	Cashiers	35,857	\$19,081		
A+	Sales Representatives -Whisi & Mfg	12,311	\$58,073	В	Retail Salespersons	31,200	\$24,838		
A+	Carpenters	10,689	\$44,439	В	Combined Food Prep. & Service Workers	27,181	\$17,589		
A+	Accountants & Auditors	10,598	\$59,985	C+	Waiters and Waitresses	25,803	\$19,318		
A+	Electricians	5,557	\$56,856	A+	Registered Nurses	24,468	\$59,142		
A+	Plumbers, Pipefitters, and Steamfitters	4,488	\$52,858	В	Office Clerks, General	19,168	\$28,575		
A+	Lawyers	4,371	\$111,349	B+	Customer Service Representatives	19,072	\$30,672		
A+	First-Line Sprvsrs of Construction Trade	3,952	\$61,702	B+	Laborers, Freight, Stock, Material Movers	15,507	\$25,492		
A+	Network and Computer Systems Admin	3,119	\$67,718	B+	Truck Drivers, Heavy & Tractor Trailer	13,454	\$38,452		
A+	Pharmacists	2,468	\$111,443	A+	Sales Representatives -Whisi & Mfg	12,311	\$58,073		



Find a Job

Occupation Projections

Occupation Emp. & Wages

Missouri Career Guide

Real Time Health Pathways

Regional Profiles



Grade

A+ Regi

A+ Sale

A+ Carı

A+ Acc

A+ Elec

A+ Plun

A+ Law

A+ First

A+ Net

A+ Phai

Unemployment, income, retail sales, and population



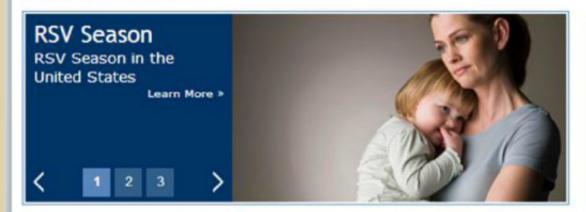
ther helpful places

- Center of Disease Control & Prevention

 http://www.cdc.gov/datastatistics/
- MO Dept. of Health & Senior Services MO Dept. of Elementary & Secondary Education

 http://mcds.dese.mo.gov/quickfacts/SitePages/DistrictInfo.aspx

Data & Statistics



Data & Statistics by Topic

- Aging
- Alcohol
- Arthritis
- Asthma
- Autism (ASD)
- · Birth Defects
- · Births
- Blood Disorders
- Breastfeeding
- Cancer
- Cancer Registries
- Chronic Diseases
- Deaths
- Diabetes
- Disease Classification
- Foodborne Illness
- Genomics
- Growth Charts

- Healthy Water
- Heart Disease
- HIV/AIDS
- Immunizations
- Injuries & Violence
- Life Expectancy
- Lyme Disease
- MRSA
- Notifiable Diseases
- Oral Health
- Overweight & Obesity
- Physical Inactivity
- Reproductive Health
- Smoking & Tobacco
- STDs
- Tuberculosis (TB)
- Viral Hepatitis
- Vital Signs
- Workplace

Tools & Resources

CDC Free Materials & Resources

Data & Statistics Features

Disability and Health Data System

Growth Charts

Health Data Interactive

Health Indicators Warehouse @

Healthy People 2010 Data

Interactive Database Tools

National Center for Health Statistics

NCHHSTP Atlas

Sortable Risk Factors and Health Indicators

State and Territorial Data

State, Tribal, Local & Territorial Gateway

State, Tribal, Local & Territorial Publications and Resources

State, Tribal, Local & Territorial Surveillance

Surveillance Resource Center

Surveys and Data Collection Systems

VitalStats

Need health insurance?

Newl Get updates about the Health Insurance Marketplace.

Learn more >

Missouri Department of

Health & Senior Services

Jay Nixon, Governor Gail Vasterling, Acting Director

Search Health

Search

Healthy Living

Senior & Disability Services Licensing & Regulations Disaster & Emergency Planning Data & Statistics

Online Services

Data, Surveillance Systems & Statistical Reports

Home » Data, Surveillance Systems & Statistical Reports

Community Health Assessment and Intervention Planning

- . Community Data Profiles (State, County and City Profiles)
- MICA (Missouri Information for Community Assessment)
- Priorities MICA
- . Community Health Improvement Resources (CHIR)
- Intervention MICA
- Affordable Care Act Maternal, Infant and Early Childhood Home Visiting Program Needs Assessment
- Healthy People 2020 Objectives Missouri Data Resources

Data and Surveillance Systems

Abortions

Adult Blood Lead Epidemiology

and Surveillance (ABLES)

Bioterrorism Sentinel Surveillance

Birth Certificate Data

Birth Defects Registry

Behavioral Risk Factor Surveillance

System (BRFSS)

Carbon Monoxide Poisoning Surveillance

Childhaod Lead

Lead Poisoning

Live Births

Managed Care Data and Consumer Guides

Marriages

Missouri Cancer Registry

Health Care-Associated Infection

Reporting (HAI)

Missouri Health Care-Associated Infection

Reporting System (MHIRS)

Missouri Pregnancy Risk Assessment

Data & Statistics

Profiles

MICA

Priorities MICA

Community Health Improvement Resources (CHIR)

Intervention MICA

Births

Deaths

Patient Abstract System (PAS)

Behavioral Risk Factor Surveillance System (BRFSS)

County-Level Study (CLS)

Healthcare-Associated Infection Reporting (HAI)

ESSENCE

Related Links

Cancer Registry

Communicable Disease Reporting

& Surveillance

Environmental Public Health

Missouri Department of

Health & Senior Services

Jay Nixon, Governo **Gail Vasterling, Acting Director**

Search Health

Search

Healthy Living

Senior & **Disability Services** Licensing & Regulations

Disaster & Emergency Planning

Data & Statistics

Online Services

Community Data Profiles

Home » Data, Surveillance Systems & Statistical Reports » Community Data Profiles

Missouri Total

Adair

Barry

Barton

Bates

Benton Bollinger

Boone Buchanan

Butler

Caldwell

Callaway

Cape Girardeau

Missouri Total

Camden

Carroll

Andrew

Atchison

- Definitions
- User Handbook
- Data Training

Community data profiles are av Audrain unintentional injuries, prenatal for each county/city selected. In significance, quintile ranking ar

Select a Profile:

Assault Injury (Updated 1/11/12) Child Health (Update 2/09/12) Chronic Disease Comparisons (Death - Leading Cause (Updated Delivery (Updated 7/06/11) Diabetes (Updated 5/09/13) Emergency Room (Updated 12/2 Carter Heart Disease (Updated 4/2/2011 Cass

Select State, County or City:

MICA

Vital Statistics MICA Newsletter

ct areas such as cause of death, chronic diseases. unity data profile table provides data on 15-30 indicators ides the number of events, county/city rate, statistical

Data & Statistics

Profiles

MICA

Priorities MICA

Community Health Improvement Resources (CHIR)

Intervention MICA

Births

Deaths

Patient Abstract System (PAS)

Behavioral Risk Factor Surveillance System (BRFSS)

County-Level Study (CLS)

Healthcare-Associated Infection Reporting (HAI)

ESSENCE

Related Links

Cancer Registry

Communicable Disease Reporting

& Surveillance

Environmental Public Health

Tracking

submit

Guided Search: Community Data Profiles



OUICK FACTS

Home > Quick Facts

Lists

Libraries

Accountability

College and Career

District and School Information

Early Childhood Education

Education Staff

Special Education

State Assessment

Student Characteristics

Missouri School District: ACADEMIE LAFAYETTE (048914)

HOME | MISSOURI DASHBOARD | DISTRICT INFO | QUICK FACTS | GUIDED INQUIRY | ADVANCED INQUIRY | TRAINING CENTER | A-Z

ACADEMIE LAFAYETTE School District



- OSEDA County Profile
- · County Map
- 2010 Census Demographics
- . 2000 Census Demographics (Profile 1)
- 2000 Census Demographics (Profile 2)
- Census Demographic Trends 1990-2000
- Missouri KIDS COUNT





ACADEMIE LAFAYETTE -- Summary Reports

- Missouri School Directory (District | County | State)
- · Annual Performance Report (APR)
 - Summary Report (K-12 | K-8) | Historical)
 - Support Data (K-12 | K-8) | Historical)
- Adequate Yearly Progress (AYP) "Grid" (District | Building)
- School District Report Card (District | Building)
- Special Education Profiles (2012 | State)
- Dashboard Top 10 x 20



ACADEMIE LAFAYETTE -- Resources and Process

Educational Resources

- Calendar Days and Hours (District)
- · Student Demographics (District | Building)
- Student Staff Ratios (District | Building)
- Teacher Characteristics (District | Building)
- School Finance Data

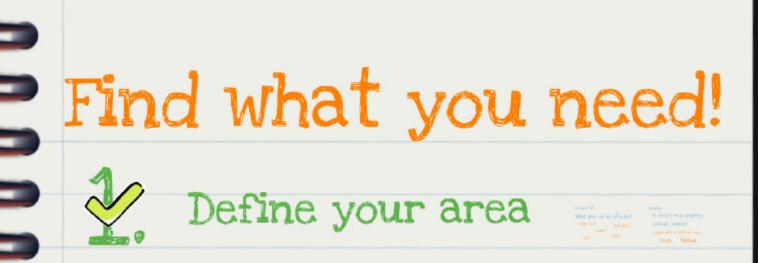
Process Data

- MSIP Fourth Cycle Information
 - MSIP Review AO Report (Word Document)
 - Frequency Distribution Report
- MSIP Third Cycle Information
 - o MSIP Review AQ Report (Word Document)
 - o Frequency Distribution Report
- MSIP Second Cycle Information
 - Frequency Distribution Report
 - Indicator Analysis



ACADEMIE LAFAYETTE -- Performance Data

- ACT Results (District | Building)
- · Attendance Rate (District | Building)
- · Discipline Incidents (District | Building)
- · Dropouts (District | Building)
- Graduation Rates (District | Building)
- Graduate Analysis (District | Building)
- . High School Grads Performance Report (DHE)
- . Missouri Assessment Program (MAP) -- "Expanded MAP"
 - Communication Arts
 - Mathematics
 - Science
 - Social Studies
 - MAP Disaggregate Data (District | Building)





Identify what you need to measure





Find the most reputable sources



Present data clearly





for mode.
If also the applies the large

Using a table keeps the information organized, clear and easy to find

Format for Demographic Information

	Target Community/Census Tract	County/City	State	National
Population:				308,745,538 ¹
Unemployment:				8.2%2
Poverty Rate:				15.1 %3
Percent Minority:				26.7%1
Median Household Income:				\$49,4453
Other:				1

Data is from the 2010 U.S. Census data and is available at http://www.census.gov/.

For resources to gather demographic information, please go the FAQs at http://www.epa.gov/brownfields/proposal_guides/FY13_FAQs.pdf.

... it's usually required, too.



²Data is from the Bureau of Labor Statistics and is available at <u>www.bls.gov</u>

³Data is from the 2010 American Community Survey and is available at http://www.census.gov/newsroom/releases/archives/income_wealth/cb11-157.html

But remember...

it doesn't mean anything without context

Supplement raw data figures with a narrative to make sure your point comes across clearly. State your case and make them care.



Find what you need!



Define your area







Identify what you need to measure





Find the most reputable sources



Present data clearly





for white.
It also it was anything or blook combine.

Mary Shillig (573)751-3332

Sue Sieg (573)7.

What if I have questions?

Maurice H Jefferson, F

Tecora

Southeast

Megan

Ozark, Sou

walter Te

West Central

Laura Lester

East Jackson County,

Darla Horman (573)751-8

Northwest



Mary Shillig (573)751-3332 Northeast

> Sue Sieg (573)751-3635 Central

l have ons?

Maurice Harris (573)522-4163

Jefferson, Franklin, St. Charles, St. Louis, St. Louis City counties

Tecora Duckett (573)522-6261

Southeast, South Central

Megan Segura (573)751-3591

Ozark, Southwest

Walter Telhorst (573)751-5470

West Central

Laura Lester (573)751-3616

East Jackson County, Greater Kansas City

Darla Horman (573)751-8634

Northwest





Thank you and enjoy your day!

Call or email us anytime.

MORE WITH

TIMELY TARGETED INTELLIGENT

